



Colegio de San Juan de Letran
Dominican Avenue, Abucay, Bataan
Library and Media Services

RESEARCH GUIDE: MULTIMEDIA STORYTELLING

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RESEARCH GUIDES

MULTIMEDIA STORYTELLING

I. SCOPE NOTE

Storytelling for online content of websites, news sites, blogs, and social networks using video, photography, and data visualization technologies. It covers principles storyboarding, planning, production, and delivery using different platforms – mobile, tablet and desktop.

II. SEARCH AIDS (BT: Broader Term, RT: Related Term, NT: Narrow Term)

BT:

- Multimedia

RT:

- Transmedia Storytelling
- Online Storytelling
- Visual Storytelling
- Oral Storytelling

NT:

- Digital Storytelling

III. INFORMATION RESOURCES

A. LIBRARY RESOURCES

Note: For the appropriate access credentials, please contact the Letran Bataan Library

➤ E-JOURNALS

- Journalism & Mass Communication Educator.
<https://www.proquest.com/publication/34564?accountid=190548>
- Visual Communication Quarterly.
<https://www.proquest.com/publication/426722?accountid=190548>
- Teaching Journalism & Mass Communication.
<https://www.proquest.com/publication/2026709?accountid=190548>
- Journal of Language Teaching and Research.
<https://www.proquest.com/publication/136091?accountid=190548>
- Journal of Media Research.
<https://www.proquest.com/publication/2029168?accountid=190548>
- Teaching Journalism & Mass Communication.
<https://www.proquest.com/publication/2026709?accountid=190548>
- Art Education. <https://www.proquest.com/publication/48133?accountid=190548>

- Research in Drama Education.
<https://www.proquest.com/publication/33043?accountid=190548>
- Journal of Educational Multimedia and Hypermedia.
https://search.proquest.com/central/publication/publications_34242?accountid=190548
- Journal of Educational Multimedia & Hypermedia.
https://search.proquest.com/central/publication/publications_34242

➤ E-THESES

- Bozic, S. (2018). Transmedia storytelling through the lens of independent filmmakers: A study of story structure and audience engagement (Order No. 13840264). Available from ProQuest Central. (2194891841). Retrieved from <https://www.proquest.com/dissertations-theses/transmedia-storytelling-through-lens-independent/docview/2194891841/se-2?accountid=190548>
- Dell-Jones, J. (2018). Intersecting stories: Cultural reflexivity, digital storytelling, and personal narratives in language teacher education (Order No. 10788319). Available from ProQuest Central. (2051393049). Retrieved from <https://www.proquest.com/dissertations-theses/intersecting-stories-cultural-reflexivity-digital/docview/2051393049/se-2?accountid=190548>
- Harris, S. (2016). Anime music videos and storytelling: Performing channels of communication (Order No. 10096201). Available from ProQuest Central. (1780639626). Retrieved from <https://www.proquest.com/dissertations-theses/anime-music-videos-storytelling-performing/docview/1780639626/se-2?accountid=190548>
- Varna, A. L. (2011). Multimedia protection using content and embedded fingerprints (Order No. 3461319). Available from ProQuest Central. (880410520). Retrieved from <https://search.proquest.com/docview/880410520?accountid=190548>
- Gilbert, R. (2010). From icons to iPods: Visual electronic media use and worship satisfaction (Order No. 3405785). Available from ProQuest Central. (250181750). Retrieved from <https://search.proquest.com/docview/250181750?accountid=190548>
- Liu, Y. (2018). Supervised and unsupervised learning for semantics distillation in multimedia processing (Order No. 10932367). Available from ProQuest Central. (2122315859). Retrieved from <https://search.proquest.com/docview/2122315859?accountid=190548>
- Manuelito, B. K. (2015). Creating space for an indigenous approach to digital storytelling: "living breath" of survivance within community in northern Michigan (Order No. 3726784). Available from ProQuest Central. (1718391180). Retrieved from <https://search.proquest.com/docview/1718391180?accountid=190548>
- Weaver, S. D. (2008). From page to screen: Multimedia composing in the emerging genre of the talking storybook (Order No. 3318979). Available from ProQuest Central. (304526125). Retrieved from <https://search.proquest.com/docview/304526125?accountid=190548>
- Nguyen, A. T. (2011). Negotiations and challenges in creating a digital story: The experience of graduate students (Order No. 3462838). Available from ProQuest Central. (880288286). Retrieved from <https://search.proquest.com/docview/880288286?accountid=190548>

- Scully, M. (2018). The digital incunabula: The future of storytelling in the digital age (Order No. 10749063). Available from ProQuest Central. (2037221844). Retrieved from <https://search.proquest.com/docview/2037221844?accountid=190548>
- Anderson, M. (2016). Digital storytelling curriculum: Community-based, participatory action methods for co-curricular digital storytelling projects (Order No. 10188561). Available from ProQuest Central. (1868567750). Retrieved from <https://search.proquest.com/docview/1868567750?accountid=190548>
- Crowley, K. M. (2011). American women warriors' road back home: A journey in journalistic multimedia story-telling (Order No. 1503114). Available from ProQuest Central. (914376978). Retrieved from <https://search.proquest.com/docview/914376978?accountid=190548>

B. OPEN ACCESS

➤ FREE E-BOOKS

- Joyce, Stephen. (2018). Transmedia Storytelling and the Apocalypse. Switzerland: Palgrave Macmillan. <https://www.pdfdrive.com/transmedia-storytelling-and-the-apocalypse-e187203409.html>
- Katatikarn, P. Jasmine. (2017). Lighting for Animation: The Art of Visual Storytelling. Florida: CRC Press Taylor & Francis Group. <https://www.pdfdrive.com/lighting-for-animation-the-art-of-visual-storytelling-e158096786.html>
- Jamissen, Grete. (2017). Digital Storytelling in Higher Education: International Perspectives. Switzerland: Palgrave Macmillan. <https://www.pdfdrive.com/digital-storytelling-in-higher-education-international-perspectives-e168320853.html>
- Stevens, Jane. Knight Digital Media Center Multimedia Training Multimedia Storytelling. The Regents of the University of California. <https://www.csus.edu/indiv/s/snowdenr/multimedia%20story%20telling.pdf>
- Wlter, Ekaterina and Gioglio, Jessica. (2014). The power of visual storytelling: How to Use Visuals, Videos, and Social Media to Market Your Brand. New York: McGraw Hill. <https://www.pdfdrive.com/the-power-of-visual-storytelling-how-to-use-visuals-videos-and-social-media-to-market-your-brand-d184600179.html>
- Kobre, Kenneth. (2012). Video journalism: Multimedia storytelling. New York: Focal Press Taylor & Francis. <https://www.pdfdrive.com/videojournalism-multimediasstorytelling-d185204692.html>
- Tu, Duy Linh. (2015). Feature and narrative storytelling for multimedia journalists. New York: Focal Press Taylor & Francis. <https://www.pdfdrive.com/feature-and-narrativestorytelling-for-multimedia-journalists-d176092687.html>
- Silvia, Tony. (2011). Power performance: multimedia storytelling for journalism and public relations. United Kingdom: Wiley Blackwell. <https://www.pdfdrive.com/power-performance-multimedia-storytelling-for-journalism-and-public-relations-e157329082.html>
- Reimold, Daniel. (2013). Journalism of ideas: brainstorming, developing, and selling stories in the digital age. New York: Routledge Taylor & Francis. <https://www.pdfdrive.com/journalism-of-ideas-brainstorming-developing-and-sellingstories-in-the-digital-age-d178331532.html>

- Lambert, Joe. (2012). Digital storytelling: capturing lives, creating community. New York: Routledge Taylor & Francis. <https://www.pdfdrive.com/digital-storytelling-capturinglives-creating-community-d157567586.html>

➤ FREE E-JOURNALS

- Social Media + Society. <https://journals.sagepub.com/home/sms>
- Journal of Creative Communication. <https://journals.sagepub.com/home/crc>
- Convergence: The International Journal of Research into New Media Technologies. <https://journals.sagepub.com/home/con>
- Journal of Literacy Research. <https://journals.sagepub.com/home/jlr>
- Immersive Multimedia. https://www.mdpi.com/journal/information/special_issues/Immersive_Multimedia
- Media and Communication. <https://www.cogitatiopress.com/mediaandcommunication>
- International Journal of Multimedia. <https://www.sciforschenonline.org/journals/multimedia/>
- Open Access in Media Studies. <https://oamediaudies.com/publish/journals/>
- Advances in Multimedia – An International Journal (AMIJ). <http://www.cscjournals.org/journals/AMIJ/description.php>
- Multimedia Tools and Applications: An International Journal. <https://www.springer.com/journal/11042>

➤ FREE E-THESES

- Tencer, A. (2021). Innovating digital storytelling methodologies: a viable solution shaped by millennial demands. (Thesis). Ryerson University. Retrieved from <http://hdl.handle.net/10.32920/ryerson.14657163>
- Mohammadi Khomjani, M. (2020). Effect of Digital Storytelling on Learning Motivation and Reducing Anxiety of Learners to Talk to Others in a Foreign Language. (Thesis). Concordia University. Retrieved from https://spectrum.library.concordia.ca/987911/1/Mohammadi%20Khomjani_MA_S2021.pdf
- Burova, A. (2020). Interactive Storytelling in the Context of Large Public Spaces. (Masters Thesis). Tampere University. Retrieved from <https://trepo.tuni.fi/handle/10024/120680>
- Churchill, N. (2016). Digital storytelling as a means of supporting digital literacy learning in an upper-primary-school English language classroom. (Thesis). Edith Cowan University. Retrieved from <https://ro.ecu.edu.au/theses/1774>
- Alzamzami, F. (2015). Towards Multimedia-Based Storytelling in Online Social Networks. (Thesis). University of Ottawa. Retrieved from <http://hdl.handle.net/10393/32521>
- Lockyer, C. (2014). Multimodal storytelling: exploring the role of pedagogy in developing student literacy via school television. (Masters Thesis). University of Canterbury. Retrieved from <http://dx.doi.org/10.26021/9829>
- Van Krieken, K. (2018). Multimedia Storytelling in Journalism: Exploring Narrative Techniques in Snow Fall. Special Issue Immersive Multimedia. <https://www.mdpi.com/2078-2489/9/5/123/htm>

- Wuestefeld, Miranda. (2015). The structure of audio storytelling and building multimedia narratives in the fictional storyworld of guerdric. [Master Research]. Indiana: Ball State University. <https://www.pdfdrive.com/the-structure-of-audio-storytelling-and-buildingmultimedia-narratives-in-the-fictional-storyworld-of-d138758215.html>
- Ilhan, B. E. (2011). Transmedia consumption experiences: Consuming and co-creating interrelated stories across media (Order No. 3496326). Available from ProQuest Central. (923279307). Retrieved from <https://www.proquest.com/dissertations-theses/transmedia-consumption-experiences-consuming-co/docview/923279307/se-2?accountid=190548>
- Harris, S. (2016). Anime music videos and storytelling: Performing channels of communication (Order No. 10096201). Available from ProQuest Central. (1780639626). Retrieved from <https://www.proquest.com/dissertations-theses/anime-music-videos-storytelling-performing/docview/1780639626/se-2?accountid=190548>

C. PROFESSIONAL ORGANIZATIONS

- Storytelling. <https://storytelling.comnetwork.org/explore/172/how-to-incorporate-multimedia-into-your-storytelling>
- Association for Progressive Communication. <https://www.apc.org/en/project/digital-storytelling>
- Story Center. <https://www.storycenter.org/>
- Reading Rockets. <https://www.readingrockets.org/>
- Edutopia. <https://www.edutopia.org/blog/empowering-students-through-multimedia-storytelling-michael-hernandez>
- Association for Supervision and Curriculum. <https://www.ascd.org/el/articles/the-world-of-digital-storytelling>
- International Journal Multimedia and Image Processing (IJMIP). <https://infonomicsociety.org/ijmip/>
- Association for Education in Journalism and Mass Communication (AEJMC). <http://www.aejmc.org/>
- Poynter Institute of Media Studies. <https://www.poynter.org/>
- Multimedia Arts Association of the Philippines. <http://www.mmaap.com.ph/>
- Advance Media Institute. <https://multimedia.journalism.berkeley.edu/tutorials/starttofinish/>
- Electronics Portfolio. <https://electronicportfolios.org/digistory/howto.html>

D. OTHER RELATED WEB PORTALS

- Digital Storytelling. <https://digitalstorytelling.coe.uh.edu/page.cfm?id=27&cid=27>
- Asia Society. <https://asiasociety.org/education/resources-schools/professional-learning/creative-voices-digital-storytelling-global-learn>
- Online Journalism Awards. <https://awards.journalists.org/awards/visual-digital-storytelling/>
- Digital Storytellers. <https://www.digitalstorytellers.com.au/>
- Shorthand. <https://shorthand.com/the-craft/tips-tools-guides-for-multimedia-storytellers/>
- Multimedia Portals. <http://gowebtechnologies.com/multimedia-portals/>
- American Film Institute. <https://www.afi.com/>
- Cooper Hewitt. <https://www.cooperhewitt.org/>
- Internet Movie Database. <https://www.imdb.com/>
- National Film Board Canada. <https://www.nfb.ca/>

E. RELATED RESEARCH GUIDES

- Penn State University Libraries. <https://guides.libraries.psu.edu/digitalstorytelling>
- University of Missouri Libraries.
<https://libraryguides.missouri.edu/c.php?g=906465&p=6928124>
- Stony Brook University Libraries. <https://guides.library.stonybrook.edu/digital-storytelling>
- University of Guelph McLaughlin Library.
<https://guides.lib.uoguelph.ca/DigitalAssignments/DigitalStorytelling>
- Madison College Libraries Research Guides.
<https://libguides.madisoncollege.edu/multimedia/equipment>
- University of Wisconsin- Madison Libraries Research Guides.
<https://researchguides.library.wisc.edu/c.php?g=177945&p=1167577>
- University of Delaware Research Guide. <https://guides.lib.udel.edu/multimedia>
- Dartmouth Library Research Guide. <https://researchguides.dartmouth.edu/multimedia>
- Fordham University Libraries Library Guides.
<https://fordham.libguides.com/ElectronicResources/VideoMultimedia>
- Rowan University Research Guides. <https://libguides.rowan.edu/c.php?g=538429>

IV. TUTORIALS

- The Learning Portal. <https://tlp-lpa.ca/digital-skills/digital-storytelling>
- Creative Educator.
https://creativeeducator.tech4learning.com/2012/articles/Getting_Started_with_Digital_Storytelling
- Learning Studio. <https://blogs.acu.edu/learningstudio/project/premiere-basic/>
- Kathy Schrock's Guide to Everything. <https://www.schrockguide.net/digital-storytelling.html>
- Practical Ed Tech. <https://practicaledtech.com/2019/08/26/ten-digital-storytelling-tools-for-students-of-all-ages/>
- Bubblr. <https://www.pimpampum.net/en/project/bubblr-2/>
- Make Belief Comix. <https://www.makebeliefscomix.com/>
- Pic.Lits. <https://piclits.com/>
- Larry Jordan Edit Smarter. <https://larryjordan.com/>
- Video Copilot. <https://www.videocopilot.net/tutorials/>
- Red Giant. <https://www.redgiant.com/tutorials/>
- Udemy. <https://www.udemy.com/topic/communication-skills/free/>
- Premiere Gal. <https://premieregal.com/>

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