



Colegio de San Juan de Letran
Dominican Avenue, Abucay, Bataan
Library and Media Services

RESEARCH GUIDE: DEVELOPMENT COMMUNICATION

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RESEARCH GUIDES

DEVELOPMENT COMMUNICATION

I. SCOPE NOTE

Concepts, theories, principles and practices of communication in development contexts. Includes case studies of development communication programs locally and internationally.

II. SEARCH AIDS (BT: Broader Term, RT: Related Term, NT: Narrow Term)

BT:

- Communication

RT:

- Verbal
- Non Verbal
- Interactive
- Communicative
- Expressive
- Person-to-person
- Paralinguistic
- Deception
- Telematics
- Digital Media
- Mass Media
- Interpersonal

NT:

- Computer-Mediated Communications
- Deceptive Communication
- Digital Communications
- Communication & Technology

III. INFORMATION RESOURCES

A. LIBRARY RESOURCES

Note: For the appropriate access credentials, please contact the Letran Bataan Library

➤ E-JOURNALS

- International Journal of Business Communication.
<https://www.proquest.com/publication/2549?accountid=190548>

- The International Communication Gazette.
<https://www.proquest.com/publication/2549?accountid=190548>
- European Journal of Communication.
<https://www.proquest.com/publication/33301?accountid=190548>
- Journal of Communication.
<https://www.proquest.com/publication/47293?accountid=190548>
- Communication Research Trends.
<https://www.proquest.com/publication/1576344?accountid=190548>
- Teaching Journalism & Mass Communication.
<https://www.proquest.com/publication/2026709?accountid=190548>
- Canadian Journal of Communication.
<https://www.proquest.com/publication/47035?accountid=190548>
- Communication Journal.
https://search.proquest.com/central/publication/publications_42242?accountid=190548
- Communication Monographs.
https://search.proquest.com/central/publication/publications_1273?accountid=190548
- Journalism & Mass Communication Educator.
https://search.proquest.com/central/publication/publications_34564?accountid=190548

➤ E-THESES

- Pantelimon, G. M. (2016). Development of communication link perception for decision making in mobile agents (Order No. 10125921). Available from ProQuest Central. (1808218149). Retrieved from <https://www.proquest.com/dissertations-theses/development-communication-link-perception/docview/1808218149/se-2?accountid=190548>
- Moorcroft, C. (2016). An exploration of the communication skills of active listening, reflexivity, and conscious ownership of communication, and the potential for development of these skills through participation in storytelling workshops (Order No. 10138493). Available from ProQuest Central. (1821258531). Retrieved from <https://www.proquest.com/dissertations-theses/exploration-communication-skills-active-listening/docview/1821258531/se-2?accountid=190548>
- Hill, B. D. (2016). Development of a communications plan to enhance organizational communications with course writers: An action research study (Order No. 10124655). Available from ProQuest Central. (1807644782). Retrieved from <https://www.proquest.com/dissertations-theses/development-communications-plan-enhance/docview/1807644782/se-2?accountid=190548>
- Brum, C. (2016). Literacy supporting communication development for children with congenital deafblindness (Order No. 10144479). Available from ProQuest Central. (1811665699). Retrieved from <https://www.proquest.com/dissertations-theses/literacy-supporting-communication-development/docview/1811665699/se-2?accountid=190548>
- Chiu, C. (2014). Development and validation of performance assessment tools for interprofessional communication and teamwork (PACT) (Order No. 3618202). Available from ProQuest Central. (1528568772). Retrieved from

<https://www.proquest.com/dissertations-theses/development-validation-performance-assessment/docview/1528568772/se-2?accountid=190548>

- Graham, J. R. (2011). The development of self-advocacy in people diagnosed with developmental disabilities: Enhancing communication through photovoice and council (Order No. 3500704). Available from ProQuest Central. (928479015). Retrieved from <https://search.proquest.com/docview/928479015?accountid=190548>
- Guard, A. (2016). iPad application for pain assessment in youths with developmental disabilities and complex communication needs (Order No. 10190754). Available from ProQuest Central. (1864633595). Retrieved from <https://search.proquest.com/docview/1864633595?accountid=190548>
- Gerow, S. L. (2016). Parent-implemented functional communication training for children with developmental disabilities (Order No. 10290962). Available from ProQuest Central. (1846158325). Retrieved from <https://search.proquest.com/docview/1846158325?accountid=190548>
- Haq, S. S. (2016). Using competing stimuli to minimize resurgence of challenging behavior during fixed-lean schedules of reinforcement following functional communication training for children with intellectual and developmental disabilities (Order No. 10142213). Available from ProQuest Central. (1808262321). Retrieved from <https://search.proquest.com/docview/1808262321?accountid=190548>
- Xu, D. (2018). How can city image be cultivated? Understanding the influence of media communication on people's perceptions of city image and evaluations of and behavioral intentions toward a city (Order No. 13837922). Available from ProQuest Central. (2184717736). Retrieved from <https://search.proquest.com/docview/2184717736?accountid=190548>

B. OPEN ACCESS

➤ FREE E-BOOKS

- Wilkins, Karin Gwinn. (2014). The Handbook of Development Communication and Social Change. United Kingdom: John Wiley & Sons Ltd. <https://onlinelibrary.wiley.com/doi/book/10.1002/9781118505328>
- McPhail, Thomas L. (2009). Development Communication: Reframing the Role of the Media. United Kingdom: Wiley-Blackwell. <https://www.pdfdrive.com/development-communication-reframing-the-role-of-the-media-e185392985.html>
- Servaes, Jan. (2008). Communication for Development and Social Change. India: SAGE Publications India Pvt Ltd. <https://www.pdfdrive.com/communication-for-development-and-social-change-e39714719.html>
- Mefalopulos, Paolo. (2008). Development Communication Sourcebook: Broadening the Boundaries of Communication. Washington D.C.: The World Bank. <https://www.pdfdrive.com/development-communication-sourcebook-broadening-the-boundaries-of-communication-e189952687.html>
- Servaes, Jan. (2003). Approaches to Development Studies on Communication for Development. Paris: UNESCO Communication and Information Sector. <https://www.pdfdrive.com/approaches-to-development-studies-on-communication-for-development-d39998108.html>

- Manual 2: Communication Skills and Development. Makati: Social Standard of Experience in Southeast Asia and Practical Learning. <https://www.pdfdrive.com/communication-and-skills-development-d43369039.html>
- Cambié, Silvia. (2009). International communications strategy: developments in crosscultural communication, PR, and social media, 1st edition. London: Kogan Page. <https://www.pdfdrive.com/international-communications-strategy-developments-incross-cultural-communications-pr-and-social-media-d161939723.html>
- Barker, Alan. (2010). Improve your communication skills, Revised 2nd edition. London: Kogan Page. <https://www.pdfdrive.com/improve-your-communication-skills-present-with-confidence-write-with-style-learn-skills-of-persuasion-d156963640.html>
- Holmes, David. (2005). Communication Theory Media, Technology, Society. London: Sage Publications. <https://www.pdfdrive.com/communication-theory-media-technology-and-society-d28575754.html>
- McQuail, Denis. (2014). McQuail's Mass Communication Theory 6th edition. Los Angeles: Sage Publications. <https://www.pdfdrive.com/mcquails-mass-communication-theory-d40060774.html>

➤ FREE E-JOURNALS

- Journal of Development and Communication Studies. <https://www.ajol.info/index.php/jdcs>
- The Journal of Development Communication. <http://jdc.journals.unisel.edu.my/ojs/index.php/jdc>
- Communication Research. <https://journals.sagepub.com/home/crx>
- Communication Theory. <https://academic.oup.com/ct>
- International Journal of Communication. <https://ijoc.org/index.php/ijoc>
- Electronic Journal of Communication. <http://www.cios.org/www/ejcmmain.htm>
- Journal of Media Arts Culture. <http://scan.net.au/scn/index.html>
- American Communication Journal. <http://www.ac-journal.org/>
- African Journal of Information and Communication Technology (AJICT). <https://epress.lib.uts.edu.au/journals/index.php/ajict/>
- Baltic Screen Media Review. <http://publications.tlu.ee/index.php/bsmr/index>
- Canadian Journal of Communication. <https://www.cjc-online.ca/index.php/journal>
- Oxford Academic. <https://academic.oup.com/journals>

➤ FREE E-THESES

- Long, C. M. (2018). Getting in Each Other's Way: Enlarging the Possibilities of Sustainable Community Development through Communication. (Masters Thesis). Illinois State University. Retrieved from <https://ir.library.illinoisstate.edu/etd/868>
- Grack Nelson, A. (2017). Development and Validation of a Survey to Measure Perceived Team Communication Skills in Middle and High School STEM Out-of-School Time Programs. (Doctoral Dissertation). University of Minnesota. Retrieved from <http://hdl.handle.net/11299/202196>
- Zackrisson, E. J. (2017). Organizational Coordination and Communication: The Development and Testing of an Integrative Model. (Thesis). University of California –

- eScholarship, University of California. Retrieved from <http://www.escholarship.org/uc/item/8wg1z2t3>
- author], [. (2017). Adaptive communication for development matrix: enhancing tangible development efforts through communication approaches and technologies. (Thesis). Ryerson University. Retrieved from <https://digital.library.ryerson.ca/islandora/object/RULA%3A705>
 - Chung, Chung & Barnett, George & Kim, Kitae & Lackaff, Derek. (2012). An analysis on communication theory and discipline. Scientometrics. https://www.researchgate.net/publication/257663178_An_analysis_on_communication_theory_and_discipline
 - Van Dyke, Mark A. (2005). Toward a theory of just communication: a case study of nato, multinational public relations, and ethical management of international conflict. Doctoral Dissertations. Graduate School of the University of Maryland. <https://drum.lib.umd.edu/bitstream/handle/1903/2895/umi-umd-2681.pdf?sequence=1&isAllowed=y>
 - Liu, Zhennan. (2019). The Hostile Media Effect and Its Potential Consequences: Examining the Influence of Presumed Influence of International Media Coverage. Graduate Theses and Dissertations. University of South Florida. <https://scholarcommons.usf.edu/etd/8054>
 - Nguyen, Le. (2016). Media Multitasking and Memory: The Role of Message Modalities. Graduate Theses and Dissertations. University of South Florida. <https://scholarcommons.usf.edu/etd/6552>
 - Baker, Kelsey M. (2019). Relationship Management Communications by NHL Teams on Twitter. Graduate Theses and Dissertations. University of South Florida. <https://scholarcommons.usf.edu/etd/7735>
 - Wang, Qinqin. (2018). The Understanding of Absolute Right to Freedom of Expression in the Case of Hate Speech. Graduate Theses and Dissertations. University of Florida. <https://scholarcommons.usf.edu/etd/7240>

C. PROFESSIONAL ORGANIZATIONS

- The Center for Development Communication. <http://www.cendevcom.org/corporate-2/>
- MIS Quarterly. <https://misq.org/>
- International Journal of Communication. <https://ijoc.org/index.php/ijoc/issue/archive>
- International Association for Media and Communication Research IAMCR. <https://iamcr.org/open-access-journals>
- Columbia Journalism Review. <https://www.cjr.org/>
- Media Education Foundation. <https://www.mediaed.org/>
- Media History Digital Library. <http://mediahistoryproject.org/>
- Accuracy in Media. <https://www.aim.org/>
- The Broadcast Education Association (BEA). <https://www.beaweb.org/wp/>
- National Communication Association. <https://www.natcom.org/>
- Association for Education in Journalism and Mass Communication. <http://www.aejmc.org/>
- Society for Cinema and Media Studies. <https://www.cmstudies.org/default.aspx>

D. OTHER RELATED WEB PORTALS

- Communication Arts. <https://www.commarts.com/>
- Pinterest. <https://www.pinterest.ph/camag/>
- Indigo Communication Arts. <https://www.indigo-lb.com/>
- Communication Arts Technology Program. <https://www.jctcart.com/>
- Communication and Mass Media Websites. <https://bue.libguides.com/c.php?g=143447&p=937760>
- Broadcasting + Cable. <https://www.nexttv.com/broadcasting-cable>
- Free Press. <https://www.freepress.net/>
- Vanderbilt Television News Archive. <https://tvnews.vanderbilt.edu/>
- Arena Communication. <https://arenawins.com/>
- European Communication Research and Education Association. <https://ecrea.eu/>

E. RELATED RESEARCH GUIDES

- New York University Libraries. https://guides.nyu.edu/subject_media
- Penn State University Libraries. <https://guides.libraries.psu.edu/Communications>
- University of Southern California Libraries. <https://libguides.usc.edu/CJ>
- University of Washington Library. <https://guides.lib.uw.edu/c.php?g=344241&p=2319764>
- University of Oregon Libraries. <https://researchguides.uoregon.edu/journalism>
- Albert S. Cook Library. <https://towson.libguides.com/masscommunication>
- De Paul University Library. <https://libguides.depaul.edu/massmedia>
- University of Minnesota. <https://libguides.umn.edu/mass-communication>
- Texas State University Libraries. https://guides.library.txstate.edu/coldev_journalism
- SJSU. <https://libguides.sjsu.edu/c.php?g=812023&p=5794004>

F. TUTORIALS

- Mass Comm. <https://masscomm.me/tools-for-journalists/photoshop-basics/>
- Tutorials Point. <https://www.tutorialspoint.com/multimedia/index.htm>
- Social Brite. <https://www.socialbrite.org/sharing-center/tutorials/video/>
- Moving Image Archive. <https://archive.org/details/movies>
- Comm. Arts. <https://www.commarts.com/project/10096/adobe-navigation-tutorial-illustration>
- Dribbble. https://dribbble.com/tags/communication_arts
- Digital Arts. <https://www.digitalartsonline.co.uk/tutorials/>
- Missouri Valley College. <https://libguides.moval.edu/c.php?g=954979&p=7016260>
- Open Library Pressbook. <https://ecampusontario.pressbooks.pub/evolutionhumancommunication/chapter/chapter-5/>
- Udemy. <https://www.udemy.com/topic/communication-skills/free/>



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