



Colegio de San Juan de Letran
Dominican Avenue, Abucay, Bataan
Library and Media Services

RESEARCH GUIDE: COMMUNICATION THEORY

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RESEARCH GUIDES

COMMUNICATION THEORY

I. SCOPE NOTE

Theories, principles and concepts in communication; issues and perspectives in the study of communication.

II. SEARCH AIDS (BT: Broader Term, RT: Related Term, NT: Narrow Term)

BT:

- Communication Theory

RT:

- Communication
- Communication and Theory
- Communication Theory and Interpersonal
- Communication & Technology
- Deception
- Communication & Culture
- Telematics
- Cross-Cultural Differences
- Digital Media
- Digital Communications
- Communication Research
- Mass Media

NT:

- Computer-Mediated Communications
- Deceptive Communication
- Culture

III. INFORMATION RESOURCES

A. LIBRARY RESOURCES

Note: For the appropriate access credentials, please contact the Letran Bataan Library

➤ E-JOURNALS

- Canadian Journal of Communication.
<https://www.proquest.com/publication/47035?accountid=190548>
- Communication Education.
<https://www.proquest.com/publication/1271?accountid=190548>
- International Journal of Strategic Communication.

- <https://www.proquest.com/publication/426764?accountid=190548>
- Communication Research.
<https://www.proquest.com/publication/37611?accountid=190548>
- Journal of Applied Communication Research.
<https://www.proquest.com/publication/47871?accountid=190548>
- Communication Journal.
https://search.proquest.com/central/publication/publications_42242
- Communication Monographs.
https://search.proquest.com/central/publication/publications_1273
- Journalism & Mass Communication Educator.
https://search.proquest.com/central/publication/publications_34564
- International Journal of Strategic Communication.
https://search.proquest.com/central/publication/publications_426764
- Communication Quarterly.
https://search.proquest.com/central/publication/publications_42242

➤ E-THESES

- Vellinga, H. C. (2019). The backstory: The power of past lived experiences and communication within interpersonal relationships (Order No. 22618126). Available from ProQuest Central. (2378919223). Retrieved from <https://www.proquest.com/dissertations-theses/em-backstory-power-past-lived-experiences/docview/2378919223/se-2?accountid=190548>
- Allehaibi, S. S. S. (2018). Wireless communication systems modeling and design using communication theory (Order No. 10978201). Available from ProQuest Central. (2186378223). Retrieved from <https://www.proquest.com/dissertations-theses/wireless-communication-systems-modeling-design/docview/2186378223/se-2?accountid=190548>
- Petty, T. K. (2018). The relationship between computer-mediated communications, relatedness and affiliation and organizational commitment (Order No. 10973667). Available from ProQuest Central. (2130613561). Retrieved from <https://www.proquest.com/dissertations-theses/relationship-between-computer-mediated/docview/2130613561/se-2?accountid=190548>
- Armani, M. (2018). Design of a customer service intervention addressing cross-cultural diversity and communication styles (Order No. 10788348). Available from ProQuest Central. (2039518059). Retrieved from <https://www.proquest.com/dissertations-theses/design-customer-service-intervention-addressing/docview/2039518059/se-2?accountid=190548>
- Bright, A. (2018). Adaptation of journalism curricula in the age of digital media: A qualitative multiple case study of small programs (Order No. 10829599). Available from ProQuest Central. (2130617851). Retrieved from <https://www.proquest.com/dissertations-theses/adaptation-journalism-curricula-age-digital-media/docview/2130617851/se-2?accountid=190548>
- Basso, J. J. (2017). The dynamics of student-to-student interpersonal communication motives and communication styles in asynchronous higher education environments (Order No. 10797861). Available from ProQuest Central. (2008140820).

- Retrieved from <https://www.proquest.com/dissertations-theses/dynamics-student-interpersonal-communication/docview/2008140820/se-2?accountid=190548>
- Gutenberg, Johannes. (2012). Mass communication; research from Johannes Gutenberg-university in the area of mass communication published. Politics & Government Business. <https://search.proquest.com/docview/919427689?accountid=190548>
 - George, Joey F. (2018). The Effects of Communication Media and Culture on Deception Detection Accuracy. MIS Quaterly. <https://misq.org/the-effects-of-communicationmedia-and-culture-on-deception-detection-accuracy.html>
 - Bergstrom, Andrea M., Flynn, Mark & Craig, Clay. (2018). Deconstructing Media in the College Classroom: A Longitudinal Critical Media Literacy Intervention. Journal of Media Literacy Education. <https://files.eric.ed.gov/fulltext/EJ1194042.pdf>
 - Murphy, K. C. (2015). Ethical crisis communication on social media: Combining situational crisis communication theory, stakeholder theory, & Kant's categorical imperatives (Order No. 1600336). Available from ProQuest Central. (1724798084). Retrieved from <https://search.proquest.com/docview/1724798084?accountid=190548>

B. OPEN ACCESS

➤ FREE E- BOOKS

- West, Richard. (2018). Introducing Communication Theory: An Analysis and Application, 6th ed. New York: McGraw-Hill Education. <https://www.pdfdrive.com/introducing-communication-theory-analysis-and-appliaction-6th-edition-e60358983.html>
- Hurn, Brian J. (2013). Cross- Cultural Communication: Theory and Practice. Untied Kingdom: Palgrave Macmillan. <https://www.pdfdrive.com/cross-cultural-communication-theory-and-practice-e183840434.html>
- Baran, Stanley J., Davis, Dennis K. (2012). Mass Communication Theory: Foundations, Ferment, and Future, 6th edition. London: Wadsworth Cengage Learning. <https://www.pdfdrive.com/mass-communication-theory-foundations-ferment-and-future-6th-edition-wadsworth-series-in-mass-communication-and-journalism-e161885354.html>
- Holmes, David. (2005). Communication Theory Media, Technology, Society. London: Sage Publications. <https://www.pdfdrive.com/communication-theory-mediatechnology-and-society-d28575754.html>
- McQuail, Denis. (2014). McQuail's Mass Communication Theory 6th edition. Los Angeles: Sage Publications. <https://www.pdfdrive.com/mcquails-mass-communicationtheory-d40060774.html>
- Littlejohn. Stephen W. & Foss, Karen A. (2009). Encyclopedia of communication theory. California: Sage Publications. <https://www.pdfdrive.com/encyclopedia-ofcommunication-theory-d12171557.html>
- McFadden, Joseph B. (2010). Understanding media and culture: an introduction to mass communication. University of Minnesota Libraries Publishing. <http://uilis.unsyiah.ac.id/oer/files/original/8efede9fab3616f44809661ebb1c2588.pdf>
- Turow, Joseph. (2011). Media Today: An Introduction to Mass Communication, 4th edition. New York: Routledge Taylor & Francis Group. <https://www.pdfdrive.com/media-today-an-introduction-to-mass-communication-e186144750.html>

- Paxson, Peyton. (2010). Mass communications and media studies: An introduction. New York: The Continuum International Publishing Group Inc. <https://www.pdfdrive.com/mass-communications-and-media-studies-an-introduction-e188768385.html>
- Campbell, Richard, Martin, Christopher R. & Fabos, Bettina. (2012). Media & Culture: An Introduction to Mass Communication, 8th edition. London: Bedford/St. Martin's. <https://www.pdfdrive.com/media-and-culture-an-introduction-to-masscommunication-d186572975.html>

➤ FREE E-JOURNALS

- Social Media + Society. <https://journals.sagepub.com/home/sms>
- International Journal of Business Communication. <https://journals.sagepub.com/home/job>
- Journal of Creative Communications. <https://journals.sagepub.com/home/crc>
- Communication Theory. <https://academic.oup.com/ct>
- International Journal of Communication. <https://ijoc.org/index.php/ijoc>
- Electronic Journal of Communication. <http://www.cios.org/www/ejcmmain.htm>
- Journal of Media Arts Culture. <http://scan.net.au/scn/index.html>
- American Communication Journal. <http://www.ac-journal.org/>
- African Journal of Information and Communication Technology (AJICT). <https://epress.lib.uts.edu.au/journals/index.php/ajict/>
- Baltic Screen Media Review. <http://publications.tlu.ee/index.php/bsmr/index>
- Canadian Journal of Communication. <https://www.cjc-online.ca/index.php/journal>
- Oxford Academic. <https://academic.oup.com/journals>

➤ FREE E-THESES

- Hibbard, E. S. (2021). The impact of vlogging on deaf culture, communication and identity. (Thesis). Ryerson University. Retrieved from <http://hdl.handle.net/10.32920/ryerson.14665353.v1>
- Scherling, L. S. (2020). Learning During a Digital Transformation in Communication Design: Faculty, Professional, and Student Views on Changing Pedagogical Practices. (Doctoral Dissertation). Columbia University. Retrieved from <https://doi.org/10.7916/d8-vyya-d218>
- Wu, J. C. W. (2019). Resolving the Privacy Paradox: Bridging the Behavioral Intention Gap with Risk Communication Theory. (Doctoral Dissertation). Brigham Young University. Retrieved from <https://scholarsarchive.byu.edu/cgi/viewcontent.cgi?article=9702&context=etd>
- Assael, I. A. (2019). Deep learning for communication: emergence, recognition and synthesis. (Doctoral Dissertation). University of Oxford. Retrieved from <http://ora.ox.ac.uk/objects/uuid:794592eb-d957-49c4-8d46-c4eb19bd0125>
- Krystal, I. (2019). Nonverbal communication on the net: Mitigating misunderstanding through the manipulation of text and use of images in computer-mediated communication. (Masters Thesis). University of Findlay. Retrieved from http://rave.ohiolink.edu/etdc/view?acc_num=findlay1557507788275899

- Kirkwood, C. A. (2017). Non-profit organisations and stakeholder relationships : assessing digital communication through public relations theory. (Masters Thesis). Massey University. Retrieved from <http://hdl.handle.net/10179/12136>
- Chung, Chung & Barnett, George & Kim, Kitae & Lackaff, Derek. (2012).An analysis on communication theory and discipline. Scientometrics.
https://www.researchgate.net/publication/257663178_An_analysis_on_communication_theory_and_discipline
- Van Dyke, Mark A. (2005). Toward a theory of just communication: a case study of nation, multinational public relations, and ethical management of international conflict. Doctoral Dissertations. Graduate School of the University of Maryland.
<https://drum.lib.umd.edu/handle/1903/2895>
- Liu, Zhennan. (2019).The Hostile Media Effect and Its Potential Consequences: Examining the Influence of Presumed Influence of International Media Coverage. Graduate Theses and Dissertations. University of South Florida.
<https://scholarcommons.usf.edu/etd/8054>
- Nguyen, Le. (2016). Media Multitasking and Memory: The Role of Message Modalities. Graduate Theses and Dissertations. University of South Florida.
<https://scholarcommons.usf.edu/etd/6552>
- Baker, Kelsey M. (2019). Relationship Management Communications by NHL Teams on Twitter. Graduate Theses and Dissertations. University of South Florida.
<https://scholarcommons.usf.edu/etd/7735>
- Wang, Qinqin. (2018).The Understanding of Absolute Right to Freedom of Expression in the Case of Hate Speech. Graduate Theses and Dissertations. University of Florida.
<https://scholarcommons.usf.edu/etd/7240>

C. PROFESSIONAL ORGANIZATIONS

- Communication Theory. <https://www.communicationtheory.org/>
- Accuracy in Media. <https://www.aim.org/>
- Association for Education in Journalism and Mass Communication. <http://www.aejmc.org/>
- Center for Media and Public Affairs. <https://cmpa.gmu.edu/>
- Columbia Journalism Review. <https://www.cjr.org/>
- Media Education Foundation. <https://www.mediaed.org/>
- Media History Digital Library. <http://mediahistoryproject.org/>
- Accuracy in Media. <https://www.aim.org/>
- The Broadcast Education Association (BEA). <https://www.beaweb.org/wp/>
- National Communication Association. <https://www.natcom.org/>
- Association for Education in Journalism and Mass Communication. <http://www.aejmc.org/>
- Society for Cinema and Media Studies. <https://www.cmstudies.org/default.aspx>

D. OTHER RELATED WEB PORTALS

- Oxford Academic. <https://academic.oup.com/ct>
- At First Look. <https://www.afirstlook.com/home>
- Trove. <https://trove.nla.gov.au/work/15980099>
- Communication Studies. <https://www.communicationstudies.com/communication-theories>

- Communication and Mass Media Websites. <https://bue.libguides.com/c.php?g=143447&p=937760>
- Broadcasting and Cable. <https://www.nexttv.com/broadcasting-cable>
- Free Press. <https://www.freepress.net/>
- Vanderbilt Television News Archive. <https://tvnews.vanderbilt.edu/>
- Arena Communication. <https://arenawins.com/>
- European Communication Research and Education Association. <https://ecrea.eu/>

E. RELATED RESEARCH GUIDES

- University of Northwestern- St. Paul Library. <https://guide.unwsp.edu/COM2107>
- University of Missouri Libraries. <https://libraryguides.missouri.edu/c.php?g=28472&p=2401477>
- Penn State University Libraries. <https://guides.libraries.psu.edu/berks/cas303>
- Eastern University Library. https://libguides.eastern.edu/communication_theory
- Regis University Library. <https://libguides.regis.edu/c.php?g=53722&p=346253>
- Michigan State University Libraries. <https://libguides.lib.msu.edu/c.php?g=96176&p=626019>
- Rider University Libraries. <https://guides.rider.edu/c.php?g=420807&p=2872844>
- University of Washington Library Research Guides. https://guides.lib.uw.edu/research?b=s&group_id=5469
- Harvard Library Research Guides. <https://guides.library.harvard.edu/?b=s>
- UCLA Library Research Guides. <https://guides.library.ucla.edu/?b=s>
- Syracuse University Libraries Research Guides. <https://researchguides.library.syr.edu/?b=s>
- Yale University Library Research Guides. <https://guides.library.yale.edu/?b=s>

IV. TUTORIALS

- Study.com. <https://study.com/academy/topic/communication-theory-methods.html>
- Press Books. <https://ecampusontario.pressbooks.pub/evolutionhumancommunication/chapter/chapter-1/>
- Management Study Guide. <https://www.managementstudyguide.com/communication-theory.htm>
- Tutorials Point. https://www.tutorialspoint.com/digital_communication/digital_communication_quick_guide.htm
- Master's in Communications. <https://www.mastersincommunications.com/features/guide-to-communication-research-methodologies>
- Wiz IQ. <https://www.wiziq.com/tutorials/mass-communication>
- Lumen. <https://courses.lumenlearning.com/introductiontocommunication/chapter/how-we-develop-communication-theories/>
- Moving Image Archive. <https://archive.org/details/movies>
- Udemy. <https://www.udemy.com/topic/communication-skills/free/>
- Social Brite. <https://www.socialbrite.org/sharing-center/tutorials/video/>



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