



Colegio de San Juan de Letran
Dominican Avenue, Abucay, Bataan
Library and Media Services

RESEARCH GUIDE: STRATEGIC MANAGEMENT

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RESEARCH GUIDES

STRATEGIC MANAGEMENT

I. SCOPE NOTE

This course covers the identification and description of strategies that managers must use to achieve better performance and have a competitive advantage for their organization. It deals with making and implementing decisions about future directions of the organization.
ched.gov

II. SEARCH AIDS (BT: Broader Term, RT: Related Term, NT: Narrow Term)

BT:

- Management

RT:

- Strategic Management Process
- Strategy Statement
- Strategic Planning
- Strategic Decisions
- Strategic Leadership
- Strategy Analysis
- Strategy Monitoring
- Business Policy
- Business enterprise
- Competitive Strategy
- Corporate Strategy
- Business Strategy
- Functional Strategy
- Operating Strategy
- Strategic Group Mapping
- Organizational Analysis
- Financial Analysis
- Organizational Design

NT:

- Environmental Scanning
- Strategy Formation
- Strategy Implementation
- Strategy Evaluation
- Internal Environment
- External Environment
- Human Resources
- Immediate/industry Environment

- National Environment
- Organizational culture
- Macro-environment
- BCG Matrix
- SWOT Analysis
- Competitor Analysis
- Porter's Five Forces Model
- Corporate Governance
- Business Ethics
- Core Competencies

III. INFORMATION RESOURCES

A. LIBRARY RESOURCES

Note: For the appropriate access credentials, please contact the Letran Bataan Library

➤ E-JOURNALS

- Journal of Management Education.
https://www.proquest.com/publication/publications_12196
- Strategic Direction. https://www.proquest.com/publication/publications_33359
- Management Decision. https://www.proquest.com/publication/publications_37362
- Journal of Strategy and Management.
https://search.proquest.com/publication/publications_39313
- Strategic Management Journal.
https://search.proquest.com/publication/publications_47896?accountid=190548
- Academy of Strategic Management Journal.
https://search.proquest.com/publication/publications_38745?accountid=190548
- International Journal of Management Review.
https://search.proquest.com/publication/publications_45956?accountid=190548
- IUP Journal of Business Strategy.
https://search.proquest.com/publication/publications_54445?accountid=190548
- Long Range Planning. https://search.proquest.com/publication/publications_46604
- Journal of Business Strategies.
https://search.proquest.com/publication/publications_31472
- The Journal of Management Development.
https://search.proquest.com/publication/publications_37225
- Journal of Strategy and Management.
https://search.proquest.com/publication/publications_39313
- Strategic Finance. https://search.proquest.com/central/publication/publications_48426

➤ E-THESES

- Magzoub, E. H. (2021). Direct and indirect impact of operations strategy on management

- consulting firm profitability (Order No. 28322100). Available from ProQuest Central. (2519030710). Retrieved from <https://www.proquest.com/dissertations-theses/direct-indirect-impact-operations-strategy-on/docview/2519030710/se-2?accountid=190548>
- McCauley, T. I. (2021). Strategies small business owners use to identify and address growth opportunities (Order No. 28323231). Available from ProQuest Central. (2509024776). Retrieved from <https://www.proquest.com/dissertations-theses/strategies-small-business-owners-use-identify/docview/2509024776/se-2?accountid=190548>
 - Blakely, Cherron L. (2020). Leadership Strategies to Achieve Organizational Excellence (Order No. 28030879). Available from ProQuest Central. (2436892179). Retrieved from <https://search.proquest.com/docview/2436892179/DB665BB8F0974C7APQ/2?accountid=190548>
 - Daley, Antony E., Jr. (2020). Succession Planning in Organizations: Understanding Organizational Survival Patterns in Nonprofit Organizations (Order No. 27955854). Available from ProQuest Central. (2395860639). Retrieved from <https://search.proquest.com/docview/2395860639/DB665BB8F0974C7APQ/6?accountid=190548>
 - Roberts, Telisha T. (2018). The Importance of Strategic Management for Small Business Survival of Financial Crises (Order No. 10976504). Available from ProQuest Central. (2140382720). Retrieved from <https://search.proquest.com/docview/2140382720/BCD7F9EB5B0E4A30PQ/3?accountid=190548>
 - Al Abbasi, Hawazin (2018). Organizational Information Security: Strategies to Minimize Workplace Cyberloafing for Increased Productivity (Order No. 10745581). Available from ProQuest Central. (2016065560). Retrieved from <https://search.proquest.com/docview/2016065560/527BB97924BC499BPQ/7?accountid=190548>
 - Carmona de Sousa Camara, Ana (2018). We Act Therefore We Are: A Theory of Action Driven Strategy (Order No. 10974686). Available from ProQuest Central. (2268373201). Retrieved from <https://search.proquest.com/docview/2268373201/1F6389D23EDD4395PQ/15?accountid=190548>
 - Davis, W. K. (2018). A single case study of the effects of strategy and knowledge management on the decisions to protect innovation (Order No. 10973298). Available from ProQuest Central. (2130602219). Retrieved from <https://www.proquest.com/dissertations-theses/single-case-study-effects-strategy-knowledge/docview/2130602219/se-2?accountid=190548>
 - Bonelli, Marco (2017). Leadership Within Strategic Management: Measuring Corporate Equity Value Using Igor Ansoff's Strategic Posture Analysis (Order No. 10638975). Available from ProQuest Central. (1992460055). Retrieved from <https://search.proquest.com/docview/1992460055/BCD7F9EB5B0E4A30PQ/1?accountid=190548>
 - Barron, Thomas A., Jr. (2017). Competitive Strategies and Financial Performance of Small Colleges (Order No. 10605688). Available from ProQuest Central. (1933733388). Retrieved from

<https://search.proquest.com/docview/1933733388/C255B9195694278PQ/3?accountid=190548>

- Parrett, Dustin (2016). Interests of international organizations: The exogenous-endogenous framework (Order No. 10055798). Available from ProQuest Central. (1790792498). Retrieved from <https://search.proquest.com/docview/1790792498/CCEF5DDAA78D499APQ/3?accountid=190548>
- Al-Asmakh, Sara A. (2016). The Alignment of Strategy and Structure and Its Effect on Financial Performance (Order No. 10708264). Available from ProQuest Central. (1961296014). Retrieved from <https://search.proquest.com/docview/1961296014/9AFDBE7E804040FFPQ/7?accountid=190548>
- Hansen, F. R. (2008). The utility of strategic management knowledge for strategic management practice: The actor's perspective (Order No. 3316103). Available from ProQuest Central. (89251022). Retrieved from <https://search.proquest.com/docview/89251022?accountid=190548>

B. OPEN ACCESS

➤ FREE E-BOOKS

- Rao, P. Subba (2016). Business Policy and Strategic Management (Text and Cases). Mumbai: Himalaya Publishing House. <https://www.pdfdrive.com/business-policy-and-strategic-management-e58209195.html>
- Hill, Charles W.L., Jones, Gareth R., Schilling, Melissa A. (2015). Strategic Management Theory: An Integrated Approach (11th ed.). Stamford, CT: Cengage Learning. <https://www.pdfdrive.com/strategic-management-theory-an-integrated-approach-11th-edition-2014-by-charles-w-l-hill-gareth-r-jones-melissa-a-schilling-e157843323.html>
- Cherunilam, Fred (2015). Business Policy and Strategic Management (4th rev. ed.). Mumbai: Himalaya Publishing House. <https://www.pdfdrive.com/business-policy-and-strategic-management-e54330369.html>
- Wheelen, Thomas L. (2012). Strategic management and business policy: toward global sustainability, 13th edition. Boston: Pearson Education. <https://www.pdfdrive.com/strategic-management-and-business-policy-d18825038.html>
- David, Fred R. (2011). Strategic management: concepts and cases, 13th edition. New Jersey: Prentice Hall. <https://www.pdfdrive.com/strategic-management-d29174092.html>
- Degnegaard, Rex (2010). Strategic Change Management Change Management Challenges in the Danish Police Reform. Doctoral School of Organization and Management Studies. <https://www.pdfdrive.com/strategic-change-management-strategic-change-management-d33437768.html>
- McDowell, Don (2009). Strategic Intelligence: A Handbook for Practitioners, Managers and Users (Revised ed.). Goldman, John (Ed.). Lanham, MD: The Scarecrow Press.

<https://www.pdfdrive.com/strategic-intelligence-a-handbook-for-practitioners-managers-and-e16227157.html>

- Hitt, Michael A. (2007). Strategic Management: Competitiveness and Globalization. Australia: Thomson Learning. <https://www.pdfdrive.com/strategic-management-e19645002.html>
- Davenport, Thomas H., Leibold, Marius, Voelpel, Sven (2006). Strategic Management in the Innovation Economy. Publicis Corporate Publishing; Wiley. <https://www.pdfdrive.com/strategic-management-in-the-innovation-economy-strategic-approaches-and-tools-for-dynamic-innovation-capabilities-e162048265.html>
- Liebowitz, Jay (2006). Strategic Intelligence: Business Intelligence, Competitive-Intelligence and Knowledge Management. Boca Raton, FL: Auerbach Publications. <https://www.pdfdrive.com/strategic-intelligence-business-intelligence-competitive-intelligence-and-knowledge-management-e184189090.html>
- Steiss, Alan Walter. (2003). Strategic Management for Public and Nonprofit Organizations. New York: Marcel Dekker. <https://www.pdfdrive.com/strategic-management-d7113892.html>

➤ FREE E-JOURNALS

- Strategic Organization. <https://journals.sagepub.com/home/sog>
- California Management Review. <https://journals.sagepub.com/home/cmcr>
- Journal of Management. <https://journals.sagepub.com/home/jom>
- Journal of Management Education. <https://journals.sagepub.com/home/jme>
- Strategic Management Journal. <https://onlinelibrary.wiley.com/page/journal/10970266/homepage/fundedaccess.html>
- Open Access Strategic Management Journal. <https://www.omicsonline.org/open-access-strategic-management-journals.php>
- Academy of Strategic Management Journal. <https://www.abacademies.org/journals/academy-of-strategic-management-journal-home.html>
- International Journal of Strategic Management. <https://ijsm-journal.org/IJSM-JOURNAL/Default.aspx>
- Open Journal of Business and Management. <https://www.scirp.org/journal/ojbm/>
- Journal of Profession and Organizations. <https://academic.oup.com/jpo/article-abstract/4/2/203/3896882?redirectedFrom=fulltext>

➤ FREE E-THESES

- Kidane, S. (2021). International plastics manufacturing companies' response to covid-19 in terms of changes in strategy and sourcing. (Thesis). Södertörn University. Retrieved from <http://urn.kb.se/resolve?urn=urn:nbn:se:sh:diva-45959>
- Titus, M. V. (2020). The sustainability of not-for-profit organisations in Namibia. (Doctoral Dissertation). University of South Africa. Retrieved from <http://hdl.handle.net/10500/26904>
- Kaukiainen, A. (2019). Corporate strategy implementation through strategic projects .

- (Masters Thesis). Tampere University. Retrieved from <https://trepo.tuni.fi/handle/10024/115888>
- Poggioli, N. (2019). Do stakeholders connect corporate social responsibility to firm performance? Testing stakeholder influence capacity theory. (Doctoral Dissertation). University of Minnesota. Retrieved from <http://hdl.handle.net/11299/208982>
 - Valjakka, E. (. (2018). Applying management accounting to support the strategic management in growth organizations. (Masters Thesis). University of Oulu. Retrieved from <http://urn.fi/URN:NBN:fi:oulu-201805091634>
 - Lowe, Gerald C. (2019).The Underutilized Tool of Project Management - Emotional Intelligence. Graduate Theses and Dissertations. Retrieved from <https://scholarcommons.usf.edu/etd/7851>
 - Ward, Janelle. (2018). Essential Leadership Skills for Frontline Managers in a Multicultural Organization" (2018). Graduate Theses and Dissertations. Retrieved from <https://scholarcommons.usf.edu/etd/8145>
 - Stikeleather, James A. (2017).Toward a Systemic Model for Governance and Strategic Management: Evaluating Stakeholder Theory Versus Shareholder Theory Approaches. Graduate Theses and Dissertations. Retrieved from <https://scholarcommons.usf.edu/etd/7092>
 - Beglari, Sofia (2017). Effective Competitive Strategies of U.S. In Vitro Device Manufacturers (Dissertation). Walden University. Retrieved from <https://www.proquest.com/dissertations-theses/effective-competitive-strategies-u-s-vitro-device/docview/1960882596/se-2?accountid=190548>
 - Farrington, Sukari. (2017).The Effect of Corporate Social Responsibility Investment and Disclosure on Cooperation in Business Collaborations. Graduate Theses and Dissertations. Retrieved from <https://scholarcommons.usf.edu/etd/7021>
 - Montgomery, Troy A. (2017).An Examination of Innovation Idea Selection Factors in Large Organizations. Graduate Theses and Dissertations. Retrieved from <https://scholarcommons.usf.edu/etd/7427>
 - Mace, Richard (2016). Business model innovation, business model enablers and the strategic agility paradox (Dissertation). Capella University. Retrieved from <https://www.proquest.com/dissertations-theses/business-model-innovation-enablers-strategic/docview/1876037343/se-2?accountid=190548>
 - Leon Chung, Monica (2015). Non-executive directors: environmental scanning in an enacted world (Dissertation). Pepperdine University. Retrieved from <https://www.proquest.com/dissertations-theses/non-executive-directors-environmental-scanning/docview/1802536689/se-2?accountid=190548>
 - Locay, Alex (2012). An examination of collective behavior, optimism, uncertainty and their effects on corporate strategies in the home building industry (Dissertation). Nova Southeastern University. Retrieved from <https://www.proquest.com/dissertations-theses/examination-collective-behavior-optimism/docview/1095549236/se-2?accountid=190548>

C. PROFESSIONAL ORGANIZATIONS

- International Federation of Professional Managers Association (IFPM Philippines).

<https://ifpmphilippines.org/>

- People Management Association of the Philippines. <https://www.pmap.org.ph/>
- Certified Business Analysis Professional (CBAP). <https://www.iiba.org/business-analysis-certifications/cbap/>
- Strategic Management Professionals. <https://www.strategyassociation.org/page/SMP>
- Association for Strategic Planning. <https://www.strategyassociation.org/>
- Strategy Management Group. <https://strategymanage.com/>
- Strategic Management Society. <https://www.strategicmanagement.net/>
- International Strategic Management Association. <https://isma-edu.eu/>
- Business Perspective. <https://businessperspectives.org/j-accounting-and-financial-control/issue-265/the-role-of-accounting-in-sustainable-development>

D. OTHER RELATED WEB PORTALS

- Strategic Management Resources. <https://www.smr-web.com/>
- IMD: Real Learning. Real Impact. https://www.imd.org/?utm_medium=paid-search&utm_source=Google&utm_campaign=AD_SEM_GM&utm_term=undefined&utm_content=undefined
- Harvard Business Review. <https://hbr.org/2005/10/the-office-of-strategy-management>
- Strategic Management Society. <https://strategicmanagement.net/>
- Strategic Management Insight. <https://strategicmanagementinsight.com/>
- EDX. <https://www.edx.org/learn/strategic-management>
- On Strategy. <https://onstrategyhq.com/resources/strategic-planning-software/>
- Strategy Club. <https://www.strategyclub.com/>
- Net MBA. <http://www.netmba.com/strategy/>
- Quick MBA. <http://www.quickmba.com/strategy/>

E. RELATED RESEARCH GUIDES

- Northcentral University Library. <https://ncu.libguides.com/strategic>
- Southern Wesleyan University: Rickman Library. <https://libguides.swu.edu/MGMT4403>
- Western California University: Hunter Library. <https://researchguides.wcu.edu/MBA643>
- Virginia Commonwealth University Library. <https://guides.library.vcu.edu/c.php?g=47989&p=7063939>
- The New School Libraries & Archives Research Guide. <https://guides.library.newschool.edu/dm>
- University of Arkansas Library Research Guide. <https://uark.libguides.com/strategicmanagement>
- FIU Library Research Guide. <https://library.fiu.edu/MAN4720>
- East Carolina University Libraries. <https://libguides.ecu.edu/MGMT4842>
- Indiana University Bloomington. <https://guides.libraries.indiana.edu/J375S>
- University of Cincinnati. <https://guides.libraries.uc.edu/c.php?g=222621&p=2476450>

IV. TUTORIALS

- Strategic Management. <https://www.youtube.com/watch?v=eOFgekOF9ZI>
- Strategic Leadership. <https://www.youtube.com/watch?v=LR6fzGvalSs>
- Strategic Management. https://www.youtube.com/watch?v=2_Kzg3r2rwU

- The Steps in the Strategic Planning Process. <https://www.youtube.com/watch?v=HQ6348u6o08>
- How to Create Your Strategic Plan. <https://www.youtube.com/watch?v=Q5VwDCpszY>
- Environmental Scanning. <https://www.youtube.com/watch?v=Aur9CNkrp2Y>
- Strategic Planning: Environmental Analysis. <https://www.youtube.com/watch?v=VY1Ftqknnls>
- External Analysis. <https://www.youtube.com/watch?v=VmghnIDrwmM>
- Internal Analysis. <https://www.youtube.com/watch?v=-HCsRvUtgVU>
- Tutorials Point. https://www.tutorialspoint.com/strategic_management/index.htm
- Udemy. <https://www.udemy.com/course/strategic-management-basic/>
- Management Study Guide. <https://www.managementstudyguide.com/strategic-management.htm>
- Balanced Score Card. <https://balancedscorecard.org/strategic-planning-basics/>

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