



Colegio de San Juan de Letran
Dominican Avenue, Abucay, Bataan
Library and Media Services

RESEARCH GUIDE: INTERNATIONAL BUSINESS AND TRADE

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RESEARCH GUIDES

INTERNATIONAL BUSINESS AND TRADE

I. SCOPE NOTE

International trade provide a host of topics on international trade agreements, trade policies and restrictions, counter trade, world trade, tariffs, foreign exchange and balance of payments. ched.gov

II. SEARCH AIDS (BT: Broader Term, RT: Related Term, NT: Narrow Term)

BT:

- Business

RT:

- International Trade
- Trade Agreement
- Trade Policies
- Trade Restrictions
- World Trade
- Counter Trade
- Foreign Exchange
- International Business Environment
- Foreign Markets
- Theory of Absolute Advantage
- Theory of Comparative Advantage
- Export Industries
- Financial Requirements
- International Marketing
- International Financial Market
- International Law
- International Logistics
- International New Venture

NT:

- ASEAN-member Nations
- Globalization
- Balance of Payment
- Industry Structure
- Export Performance
- Trade Opportunities
- Raw Material Availability
- Market Structure
- Market Size
- Growth Trends

- Tariff Barriers
- Non-tariff Barriers
- Legal Aspects
- Cultural Dynamics
- Political Considerations
- Economic Dimension
- Linkages
- Technology
- International Monetary Fund (IMF)
- Floating Exchange Rate
- Fixed Exchange Rate
- Foreign Corrupt Practices Act

III. INFORMATION RESOURCES

A. LIBRARY RESOURCES

Note: For the appropriate access credentials, please contact the Letran Bataan Library

➤ E-JOURNALS

- Critical Perspective on International Business.
<https://www.proquest.com/publication/39793?accountid=190548>
- Journal of Teaching in International Business.
<https://www.proquest.com/publication/46989?accountid=190548>
- International Journal of Emerging Markets.
<https://www.proquest.com/publication/28349?accountid=190548>
- Journal of International Trade Law & Policy.
<https://www.proquest.com/publication/1056342?accountid=190548>
- World Trade Review. <https://www.proquest.com/publication/43033?accountid=190548>
- Management International Review
https://search.proquest.com/publication/publications_2291?accountid=190548
- Journal of International Business Studies.
https://search.proquest.com/publication/publications_35735?accountid=190548
- Multinational Business Review.
https://search.proquest.com/publication/publications_30989?accountid=190548
- International Studies of Management & Organization.
https://search.proquest.com/publication/publications_36651?accountid=190548
- The Journal of Business Diversity.
https://search.proquest.com/publication/publications_1576345?accountid=190548
- The International and Comparative Law Quarterly.
https://search.proquest.com/publication/publications_46872?accountid=190548
- International Journal of Financial Management.
https://search.proquest.com/publication/publications_2030939?accountid=190548
- International Journal of Finance and Economics.
https://search.proquest.com/publication/publications_33524?accountid=190548

➤ E-THESES

- Manak, I. (2019). Enforcing international trade law in the world trade organization's committees: Courting third party opinion (Order No. 27664739). Available from ProQuest Central. (2327927395). Retrieved from <https://www.proquest.com/dissertations-theses/enforcing-international-trade-law-world/docview/2327927395/se-2?accountid=190548>
- Avila, Oscar (2020). Essays on International Macroeconomics (Order No. 28029654). Available from ProQuest Central. (2443648312). Retrieved from <https://search.proquest.com/docview/2443648312/89DDF2A191446APQ/3?accountid=190548>
- Khan, Shafaat Yar (2020). Essays on the Dynamic Effects of International Trade Policy (Order No. 27995751). Available from ProQuest Central. (2445947606). Retrieved from <https://search.proquest.com/docview/2445947606/3749F76E5BE14836PQ/1?accountid=190548>
- Liu, Siming (2019). Three Essays in International Financial Markets and Fiscal Policies (Order No. 13900421). Available from ProQuest Central. (2284212792). Retrieved from <https://search.proquest.com/docview/2284212792/6BB95FB122D144F9PQ/5?accountid=190548>
- Kim, D. (2019). Essays on international trade and business cycles (Order No. 13858609). Available from ProQuest Central. (2306302726). Retrieved from <https://www.proquest.com/dissertations-theses/essays-on-international-trade-business-cycles/docview/2306302726/se-2?accountid=190548>
- Chung, J. H. (2019). Essays in international trade (Order No. 28113375). Available from ProQuest Central. (2467866208). Retrieved from <https://www.proquest.com/dissertations-theses/essays-international-trade/docview/2467866208/se-2?accountid=190548>
- Stern, Kai A. (2018). Preferential Trade Agreements and Firms' Market Entry Mode Decisions (Order No. 10822614). Available from ProQuest Central. (2101574094). Retrieved from <https://search.proquest.com/docview/2101574094/7F81B12CE5414DF0PQ/45?accountid=190548>
- Buccieri, Dominic (2018). International New Venture Performance: Role of International Entrepreneurial Culture, Marketing and Positional Advantage (Order No. 10891673). Available from ProQuest Central. (2061743479). Retrieved from <https://search.proquest.com/docview/2061743479/A78A0289D58D430EPQ/16?accountid=190548>
- Hu, Chenghao (2018). Three Empirical Analyses on International Trade and Globalization (Order No. 10844941). Available from ProQuest Central. (2133552461). Retrieved from <https://search.proquest.com/docview/2133552461/6D017E9C1161425DPQ/19?accountid=190548>
- Zhao, Junnan (2017). Essays on the Impact of Exchange Rate Movements on Stock Return and Country Output (Order No. 10617182). Available from ProQuest Central. (1952703214). Retrieved from

<https://search.proquest.com/docview/1952703214/4514D4022381473CPQ/3?accountid=190548>

- Seok, Jun Ho (2017). Three Essays on Food Safety Regulations and International Trade of Agricultural Products (Order No. 10754092). Available from ProQuest Central. (2013162619). Retrieved from <https://search.proquest.com/docview/2013162619/12AFBD4F58B3485FPQ/1?accountid=190548>
- Li, Kai (2016). Essays on geography and firm decision on exports and investment (Order No. 10297044). Available from ProQuest Central. (1847568754). Retrieved from <https://search.proquest.com/docview/1847568754/6D017E9C1161425DPQ/35?accountid=190548>

B. OPEN ACCESS

➤ FREE E-BOOKS

- Krugman, Paul R., Obstfeld, Maurice, Melitz, Marc J. (2018). International Trade: Theory and Policy. (11th ed., Global ed.). England: Pearson. <https://www.pdfdrive.com/international-trade-theory-policy-e184714398.html>
- Subedi, Surya P. (2017). Textbook on International Trade and Business Law. Hanoi: Youth Publishing House. <https://www.pdfdrive.com/textbook-on-international-trade-and-business-law-e76422536.html>
- Grath, Anders (2016). The Handbook of International Trade and Finance. (4th ed.). London: Kogan Page Limited. <https://www.pdfdrive.com/the-handbook-of-international-trade-and-finance-the-complete-guide-for-international-sales-finance-shipping-and-administration-e158146493.html>
- Roy, Malabika, Roy, Saikat Sinha (Eds.). (2016). International Trade and International Finance: Explorations of Contemporary Issues. India: Springer India. <https://www.pdfdrive.com/international-trade-and-international-finance-explorations-of-contemporary-issues-e185825522.html>
- Kritzer, Adam (2012). Forex for Beginners. Springer Verlag. <https://www.pdfdrive.com/forex-for-beginners-a-comprehensive-guide-to-profiting-from-the-global-currency-markets-e158164091.html>
- O'Connor, Aidan. (2010). Managing Economies, Trade and International Business. Great Britain: Palgrave Macmillan. <https://www.pdfdrive.com/managing-economies-trade-and-international-business-e188029080.html>
- Rao, P. Subba (2008). International Business Environment. (2nd rev. ed.). Mumbai: Himalaya Publishing House. <https://www.pdfdrive.com/international-business-environment-e56594187.html>
- Connolly, Michael B. (2007). International Business Finance. New York: Routledge. <https://www.pdfdrive.com/international-business-finance-e863713.html>
- Steiner, Bob (2002). Foreign Exchange and Money Markets. Oxford: Butterworth-Heinemann. <https://www.pdfdrive.com/foreign-exchange-and-money-markets-e34346730.html>

- Moens, Gabriël, Gillies, Peter (1998). International Trade and Business: Law, Policy and Ethics. Sydney: Cavendish Publishing (Australia) Pty Limited. <https://www.pdfdrive.com/international-trade-business-law-policy-e34462985.html>

➤ FREE E-JOURNALS

- Business and Society. <https://journals.sagepub.com/home/bas>
- International Business Review. <https://www.sciencedirect.com/journal/international-business-review>
- Journal of World Business. <https://www.sciencedirect.com/journal/journal-of-world-business>
- International Economics. <https://www.sciencedirect.com/journal/international-economics>
- Journal of International Economics. <https://www.sciencedirect.com/journal/journal-of-international-economics>
- International Business Review Open Access Articles. <https://www.journals.elsevier.com/international-business-review/open-access-articles>
- Journal of International Business and Economics. <https://jibe-journal.org/JIBE-JOURNAL/Default.aspx>
- Journal of International Business and Economics. <http://jibe-net.com/>
- Journal of International Business Studies. <https://www.palgrave.com/gp/journal/41267>
- The International Trade Journal. <https://www.tandfonline.com/toc/uitj20/current>

➤ FREE E-THESES

- Trottnner, Fabian Guenter Werner (2020). Essays on the Effects of International Trade on Labor Markets and Economic Growth (Dissertation). Princeton University. Retrieved from <https://www.proquest.com/dissertations-theses/essays-on-effects-international-trade-labor/docview/2429010772/se-2?accountid=1905>
- Clague, M. J. (2019). A qualitative study of language strategy in international business (Order No. 13861556). Available from ProQuest Central. (2215285483). Retrieved from <https://www.proquest.com/dissertations-theses/qualitative-study-language-strategy-international/docview/2215285483/se-2?accountid=190548>
- Kim, D. (2019). Essays on international trade and business cycles (Order No. 13858609). Available from ProQuest Central. (2306302726). Retrieved from <https://www.proquest.com/dissertations-theses/essays-on-international-trade-business-cycles/docview/2306302726/se-2?accountid=190548>
- Hu, Jingxian (2018). Essays in Open Macroeconomic Dynamics (Dissertation). University of Kansas. Retrieved from <https://www.proquest.com/dissertations-theses/essays-open-macroeconomic-dynamics/docview/2066667047/se-2?accountid=190548>
- Works, Richard Floyd (2016). Econometric modeling of exchange rate determinants by market classification: An empirical analysis of Japan and South Korea using the sticky-price monetary theory (Dissertation). Capella University. Retrieved from <https://www.proquest.com/dissertations-theses/econometric-modeling-exchange-rate-determinants/docview/1859947561/se-2?accountid=190548>

- Heise, Sebastian (2016). Essays in Macroeconomics and International Trade (Dissertation). Yale University. Retrieved from <https://www.proquest.com/dissertations-theses/essays-macroeconomics-international-trade/docview/1819748929/se-2?accountid=190548>
- Kyeyune, C. (2012). Towards the development of a cultural competence framework for human resource development professionals in international business: A study of best practice learning and diversity companies (Order No. 3552914). Available from ProQuest Central. (1312537044). Retrieved from <https://www.proquest.com/dissertations-theses/towards-development-cultural-competence-framework/docview/1312537044/se-2?accountid=190548>
- Torres, Jose Anibal (2011). Chinese negotiation styles in international business negotiations (Dissertation). Argosy University/Sarasota. Retrieved from <https://www.proquest.com/dissertations-theses/chinese-negotiation-styles-international-business/docview/872885467/se-2?accountid=190548>
- Olsen, Morten Graugaard (2011). Incomplete Contract Enforcement in International Trade (Dissertation). Harvard University. Retrieved from <https://www.proquest.com/dissertations-theses/incomplete-contract-enforcement-international/docview/879087918/se-2?accountid=190548>
- Sethupathy, Prasanna (2009). Firm-level investigations of international trade (Dissertation). Columbia University. Retrieved from <https://www.proquest.com/dissertations-theses/firm-level-investigations-international-trade/docview/304873431/se-2?accountid=190548>

C. PROFESSIONAL ORGANIZATIONS

- Business Council for International Understanding. <http://www.bciu.org/>
- International Institute of Business Analysis. <http://www.iiba.org/>
- NASBITE International. <https://nasbite.org/>
- Association of MBAs. <https://www.associationofmbas.com/>
- World Trade Organizations. <https://www.wto.org/>
- International Chamber of Commerce. <https://iccwbo.org/>
- International Association of Business Communicators. <https://www.iabc.com/>
- International Business Organization. <https://www.ibofl.org/>
- The Federation of International Trade Associations. <http://fita.org/>
- The World Technology Network. <https://wtn.net/>

D. OTHER RELATED WEB PORTALS

- Global Edge. <https://globaledge.msu.edu/>
- Doing Business. <https://www.doingbusiness.org/en/doingbusiness>
- CNBC. <https://www.cnbc.com/world/>
- International Trade Administration. <https://www.trade.gov/>
- The Interactive Tariff and Trade DataWeb. <https://dataweb.usitc.gov/>
- BEOnline: Business and Economics Online. <https://www.loc.gov/rr/business/beonline/index.html>
- International Monetary Fund. <https://www.imf.org/external/index.htm>
- Foreign Trade (U.S. Census Bureau). <https://www.census.gov/foreign-trade/index.html>

E. RELATED RESEARCH GUIDES

- Eastern Michigan University Library. <https://guides.emich.edu/intlbiz>
- The University of Iowa Libraries. <https://guides.lib.uiowa.edu/c.php?g=132077&p=864557>
- University of Missouri-Kansas City Libraries. <https://libguides.library.umkc.edu/international-business>
- Suffolk University of Boston. <https://suffolk.libguides.com/intlbusiness>
- SMU Libraries. <https://buslibguides.smu.edu/intl-business/trade>
- USC Libraries. <https://libguides.usc.edu/intlbiz>
- Boston University. <https://library.bu.edu/countries/information>
- Fresno State. <https://guides.library.fresnostate.edu/c.php?g=289116&p=1927841>
- Michigan State University. <https://libguides.lib.msu.edu/internationalbusiness>
- UF Library. <https://businesslibrary.uflib.ufl.edu/c.php?g=114648&p=746476>

IV. TUTORIALS

- International Trade and Business for Beginners (2021)/Import Export Business. <https://www.youtube.com/watch?v=o3BNXCKGBpg>
- International Trade-Import Trade. <https://www.youtube.com/watch?v=tsU49-PzNUY>
- International Business-Lecture 01. <https://www.youtube.com/watch?v=fU7xJ2AYM3w>
- Introduction to International Business. <https://www.youtube.com/watch?v=qyp7OZOSJIA>
- International Business Management Tutorial. https://www.tutorialspoint.com/international_business_management/index.htm
- International Business. https://www.tutorialspoint.com/entrepreneurship_development/international_business.htm
- International Business - International Trade. <https://www.youtube.com/watch?v=Y--MazJHDKM>
- International Business Research Tutorial: International Business Research. <https://businesslibrary.uflib.ufl.edu/internationalbusinessresearch>
- Trade Tutorials. <https://globaledge.msu.edu/global-resources/trade-tutorials>
- International Business Courses. <https://www.edx.org/learn/international-business>
- International Business. <https://courses.lumenlearning.com/suny-internationalbusiness/>
- Business 120: International Business. <https://study.com/academy/course/business-120-international-business.html>

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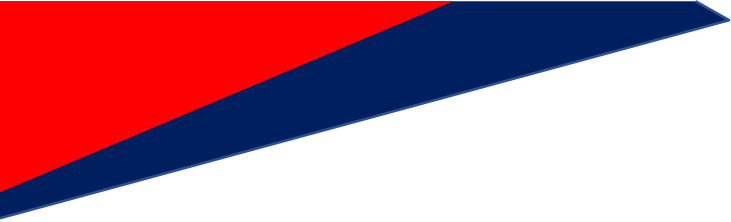
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