



**Colegio de San Juan de Letran**  
Dominican Avenue, Abucay, Bataan  
Library and Media Services

## **RESEARCH GUIDE: STRATEGIC BUSINESS ANALYSIS**

### **TABLE OF CONTENTS**

#### **I. Scope Note**

#### **II. Search Aids**

#### **III. Information Resources**

##### **A. Library Resources**

###### **a. E-Journals**

###### **b. E-Theses**

##### **B. Open Access**

###### **a. Free E-Books**

###### **b. Free E-Journals**

###### **c. Free E-Theses**

##### **C. Professional Organizations**

##### **D. Other Related Web Portals**

##### **E. Related Research Guides**

#### **IV. Tutorials**

## RESEARCH GUIDES

### STRATEGIC BUSINESS ANALYSIS

#### I. SCOPE NOTE

*The process of researching an organization and its working environment to formulate a strategy. [Smartinsights](#).*

#### II. SEARCH AIDS (BT: Broader Term, RT: Related Term, NT: Narrow Term)

##### BT:

- Management; Business Analysis

##### RT:

- Managerial accounting
- Strategic management
- Cost accounting
- Environmental scanning
- Analysis
- Strategy formation
- Strategy implementation
- Strategy monitoring
- Business enterprise

##### NT:

- Internal environment
- External environment
- Human resources
- Immediate/industry environment
- National environment
- Macro-environment
- Organizational culture

#### III. INFORMATION RESOURCES

##### A. LIBRARY RESOURCES

*Note: For the appropriate access credentials, please contact the Letran Bataan Library*

##### ➤ E-JOURNALS

- IEEE Transactions on Engineering Management. <https://www.proquest.com/scholarly-journals/strategic-e-business-decision-analysis-using/docview/195642437/se-2?accountid=190548>

- Academy of Strategic Management Journal. <https://www.proquest.com/scholarly-journals/comparative-analysis-small-business-strategic/docview/2024346892/se-2?accountid=190548>
- Journal of Enterprise Information Management. <http://dx.doi.org/10.1108/JEIM-09-2018-0197>
- Strategy & Leadership. <http://dx.doi.org/10.1108/10878571311318222>
- InFinance. <https://www.proquest.com/scholarly-journals/strategic-value-analysis-as-business-weapon/docview/1240355485/se-2?accountid=190548>
- Applied Mechanics and Materials. <http://dx.doi.org/10.4028/www.scientific.net/AMM.657.901>
- Planning Review. <https://www.proquest.com/scholarly-journals/business-insights-expert-system-strategic/docview/194373769/se-2?accountid=190548>
- Journal of Business and Entrepreneurship. [https://search.proquest.com/publication/publications\\_33312](https://search.proquest.com/publication/publications_33312)
- Journal of Small Business and Entrepreneurship. [https://search.proquest.com/publication/publications\\_44621](https://search.proquest.com/publication/publications_44621)
- Wall Street Journal (Online). [https://search.proquest.com/publication/publications\\_105983](https://search.proquest.com/publication/publications_105983)
- International Journal of Management Economics & Business. [https://search.proquest.com/publication/publications\\_2042166](https://search.proquest.com/publication/publications_2042166)
- Journal of Industrial Economics. [https://search.proquest.com/publication/publications\\_40573](https://search.proquest.com/publication/publications_40573)
- The Journal of Applied Business & Economics. [https://search.proquest.com/publication/publications\\_38282](https://search.proquest.com/publication/publications_38282)

#### ➤ E-THESES

- Guy, Tywon L. (2019). Strategies to improve small business sustainability (Order No. 22623229). Available from ProQuest Central. (2307397852). Retrieved from <https://www.proquest.com/dissertations-theses/strategies-improve-small-business-sustainability/docview/2307397852/se-2?accountid=190548>
- Smith, Gregory. (2018). Strategic working capital sourcing strategies for the survival of small businesses (Order No. 10838684). Available from ProQuest Central. (2078988301). Retrieved from <https://www.proquest.com/dissertations-theses/strategic-working-capital-sourcing-strategies/docview/2078988301/se-2?accountid=190548>
- Andre, Randall S. (2016). The factors required for winning the business simulation game: A regression analysis (Order No. 10032418). Available from ProQuest Central. (1774427611). Retrieved from <https://www.proquest.com/dissertations-theses/factors-required-winning-business-simulation-game/docview/1774427611/se-2?accountid=190548>
- Oliveira, Marcia Daniela B. (2016). On business analytics: Dynamic network analysis for descriptive analytics and multicriteria decision analysis for prescriptive analytics (Order No. 10593636). Available from ProQuest Central. (1927892130). Retrieved from <https://www.proquest.com/dissertations-theses/on-business-analytics-dynamic-network-analysis/docview/1927892130/se-2?accountid=190548>
- Tate, Tywanda D. (2015). Performance management and employee engagement in small businesses: A correlation analysis (Order No. 10132046). Available from ProQuest

- Central. (1810428486). Retrieved from <https://www.proquest.com/dissertations-theses/performance-management-employee-engagement-small/docview/1810428486/se-2?accountid=190548>
- Mao, Rebecca. (2014). The effects of core business divestments on innovations within the pharmaceutical industry: A public policy analysis (Order No. 3625099). Available from ProQuest Central. (1556435945). Retrieved from <https://www.proquest.com/dissertations-theses/effects-core-business-divestments-on-innovations/docview/1556435945/se-2?accountid=190548>
  - Mace, R. (2016). Business model innovation, business model enablers and the strategic agility paradox (Order No. 10254836). Available from ProQuest Central. (1876037343). Retrieved from <https://search.proquest.com/docview/1876037343?accountid=190548>
  - Baron, J. P. (2005). Electronic commerce in business -to -business procurement: The effects on organizations (Order No. 3182219). Available from ProQuest Central. (305003418). Retrieved from <https://search.proquest.com/docview/305003418?accountid=190548>
  - Stewart, K. S. (2004). The relationship between strategic planning and growth in small businesses (Order No. 3118032). Available from ProQuest Central. (305044547). Retrieved from <https://search.proquest.com/docview/305044547?accountid=190548>
  - Brown, U. L. D. (2008). Strategic planning in small businesses in the modeling, simulation, and training industry (Order No. 3414566). Available from ProQuest Central. (609997357). Retrieved from <https://search.proquest.com/docview/609997357?accountid=190548>
  - Tallon, P. P. (2000). A process -oriented assessment of the alignment of information systems and business strategy: Implications for IT business value (Order No. 9974164). Available from ProQuest Central. (304582693). Retrieved from <https://search.proquest.com/docview/304582693?accountid=190548>
  - Fang, E. (2004). Creating customer value through customer participation in B2B markets: A value creation and value sharing perspective (Order No. 3144415). Available from ProQuest Central. (305164108). Retrieved from <https://search.proquest.com/docview/305164108?accountid=190548>

## B. OPEN ACCES

### ➤ FREE E-BOOKS

- Chahal, Hardeep. (2019). Understanding the Role of Business Analytics: Some Applications. India: Springer. <https://www.pdfdrive.com/understanding-the-role-of-business-analytics-some-applications-e187653558.html>
- Laursen, Gert H. N. (2017). Business Analytics for Managers: Taking Business Intelligence Beyond Reporting, 2<sup>nd</sup> ed. New Jersey: John Wiley & Sons, Inc. <https://www.pdfdrive.com/business-analytics-for-managers-taking-business-intelligence-beyond-reporting-e167628994.html>
- Albright, S. Christian. (2017). Business Analytics: Data Analysis and Decision Making, 6<sup>th</sup> ed. USA: Cengage Learning. <https://www.pdfdrive.com/business-analytics-data-analysis-decision-making-e187686199.html>

- Girvan, Lynda. (2017). Agile and Business Analysis: Practical Guidance for IT Professionals. United Kingdom: BCS Learning & Development Ltd. <https://www.pdfdrive.com/agile-and-business-analysis-e183893354.html>
- Rao, P. Subra. (2016). Business Policy and Strategic Management: (Text and Cases). Mumbai: Himalaya Publishing House Pvt. Ltd. <https://www.pdfdrive.com/business-policy-and-strategic-management-e58209195.html>
- Cherunilam, Francis. (2015). Business Policy and Strategic Management, 4<sup>th</sup> rev. ed. Mumbai: Himalaya Publishing House Pvt. Ltd. <https://www.pdfdrive.com/business-policy-and-strategic-management-e54330369.html>
- Paul, Debra. (2014). Business Analysis, 3<sup>rd</sup> ed. United Kingdom: BCS Learning & Development Ltd. <https://www.pdfdrive.com/business-analysis-e166921455.html>
- Wheelen, Thomas L. (2012). Strategic Management and Business Policy, 13<sup>th</sup> ed. New Jersey: Pearson Education, Inc. <https://www.pdfdrive.com/strategic-management-and-business-policy-e18825038.html>
- Kieso, Weygandt, and Warfield. (2011). Intermediate Accounting IFRS Edition. New Jersey: John Wiley & Sons, Inc. <https://www.pdfdrive.com/financial-accounting-and-accounting-standards-d4783359.html>
- Financial and Management Accounting (2013). SAP Business by Design. <https://www.pdfdrive.com/financial-and-management-accounting-d5126265.html>
- Holm, Len. (2018). Cost accounting and financial management for construction project managers. London: Routledge Taylor & Francis. <https://www.pdfdrive.com/cost-accounting-and-financial-management-for-construction-project-managers-e176317184.html>
- Periasamy, Dr. P. (2010). A Textbook of Financial Cost and Management Accounting, Revised edition. Mumbai: Himalaya Publishing House. <https://www.pdfdrive.com/textbook-of-financial-cost-and-management-accountingd187374748.htmls>

#### ➤ FREE E-JOURNALS

- Journal of Business Research. <https://doi.org/10.1016/j.jbusres.2021.02.037>
- Procedia Manufacturing. <https://doi.org/10.1016/j.promfg.2020.01.322>
- Procedia Economics. [https://doi.org/10.1016/S2212-5671\(15\)00843-6](https://doi.org/10.1016/S2212-5671(15)00843-6)
- Procedia- Social and Behavioral Sciences. <https://doi.org/10.1016/j.sbspro.2013.10.497>
- RAUS Management Journal. <https://doi.org/10.1016/j.rauspm.2017.12.005>
- Procedia Computer Science. <https://doi.org/10.1016/j.procs.2021.02.034>
- Journal of Innovation & Knowledge. <https://doi.org/10.1016/j.jik.2018.03.006>
- IFAC Papers Online. <https://doi.org/10.1016/j.ifacol.2019.11.330>
- Journal of Strategy & Management. <https://www.emerald.com/insight/publication/issn/1755-425X>
- Business Strategy and the Environment. <https://onlinelibrary.wiley.com/journal/10990836>
- Technology Analysis & Strategic Management. <https://www.tandfonline.com/loi/ctas20>
- Accounting and Business Research. <https://www.tandfonline.com/toc/rabr20/current>

#### ➤ FREE E-THESES

- Sivertsson, Yulia. (2021). Management accountants' participation in strategic management processes: multiple-case study. (Thesis). , School of Culture and Society. Retrieved from <http://urn.kb.se/resolve?urn=urn:nbn:se:du-37445>
- Beckwith, Fraser. (2020). How does business analytics contribute to business value in organisations?. (Masters Thesis). University of Canterbury. Retrieved from <http://dx.doi.org/10.26021/1118>
- Haakana, Jani. (2020). Improving knowledge management between developers and consumers of business analytics with conceptual modelling. (Masters Thesis). Tampere University. Retrieved from <https://trepo.tuni.fi/handle/10024/120778>
- Nilsson, Valentin. (2019). Business Analytics Maturity Model: An adaptation to the e-commerce industry. (Thesis). Uppsala University. Retrieved from <http://urn.kb.se/resolve?urn=urn:nbn:se:uu:diva-388358>
- He, Chi. (2018). A Qualitative Analysis of the Business Models of Shared Workspaces. (Doctoral Dissertation). Arizona State University. Retrieved from <http://repository.asu.edu/items/49116>
- Valjakka, Eetu (. (2018). Applying management accounting to support the strategic management in growth organizations. (Masters Thesis). University of Oulu. Retrieved from <http://urn.fi/URN:NBN:fi:oulu-201805091634>
- Paul, Debra. (2018). Defining the role of the business analyst: the Business Analysis Service Framework. (Doctoral Dissertation). University of Reading. Retrieved from <http://centaur.reading.ac.uk/80476/>
- Shields, Philip W. (2017). Executive Perception of the Nature of Their Involvement in Forming and Sustaining Cross-Sector Strategic Alliances. University of Charleston – Beckley. Graduate Dissertations. <https://www.proquest.com/dissertations-theses/executive-perception-nature-their-involvement/docview/2138693759/se-2?accountid=190548>
- Mace, Richard. (2016). Business model innovation, business model enablers and the strategic agility paradox. Graduate Dissertations. Capella University. <https://www.proquest.com/dissertations-theses/business-model-innovation-enablers-strategic/docview/1876037343/se-2?accountid=190548>
- Knight, Amy K. (2017). Beyond Leveraged Purchasing: Using Strengthened Buyer/Supplier Relationships to Accomplish Sustainable Strategic Sourcing and Smarter Single Source Acquisitions. Graduate Dissertations. The George Washington University. <https://www.proquest.com/dissertations-theses/beyond-leveraged-purchasing-using-strengthened/docview/1853448344/se-2?accountid=190548>
- Berepiki, Clifford. (2018). An Examination of CIO Leadership Style and Business Strategy for Business-IS Strategic Alignment: A Correlational Study. Graduate Dissertations. Capella University. <https://www.proquest.com/dissertations-theses/examination-cio-leadership-style-business/docview/1986008707/se-2?accountid=190548>
- Diaz-Molina, Ivan. (2019). The Role of Strategic and Operational Absorptive Capacity in Organizational Ambidexterity. Graduate Studies. Temple University. <https://www.proquest.com/dissertations-theses/role-strategic-operational-absorptive-capacity/docview/2238751427/se-2?accountid=190548>

### C. PROFESSIONAL ORGANIZATIONS

- Business Analysis Expert. <https://businessanalysisexperts.com/strategic-business-analysis/>

- Global Association of Risk Professionals. <https://www.garp.org/home>
- Association for Supply Chain Management. <https://www.ascm.org/>
- Product Development and Management Association. <https://www.pdma.org/>
- Institutes of Management Accountants. <https://www.imanet.org/?ssopc=1>
- National Contract Management. <https://www.ncmahq.org/>
- Business Professionals of America. <https://bpa.org/>
- International Institute of Business Analysis. <https://www.iiba.org/at-a-glance/the-strategicbusiness-analyst/>
- Corporate Finance Institute. <https://corporatefinanceinstitute.com/resources/knowledge/strategy/strategic-analysis/>
- Business Analyst Learning. <https://businessanalystlearnings.com/blog/2015/11/11/the-role-ofbas-in-business-strategy-analysis>
- Business Perspective. <https://businessperspectives.org/j-accounting-and-financial-control/issue-265/the-role-of-accounting-in-sustainable-development>
- Professional Association of Small Business Accountants. <https://www.pasba.org/>

#### **D. OTHER RELATED WEB PORTALS**

- Business Analysis Excellence. <https://baexcellence.com/?ref=ycts9f-Paw3Adx>
- Business Analyst Mentor. <https://businessanalystmentor.com/>
- Business Bullet. <https://www.businessbullet.co.uk/>
- IRM Training. <https://irm.com.au/blog/>
- Mastering Business Analysis. <https://masteringbusinessanalysis.com/podcast-and-blog/>
- Modern Analyst. <https://www.modernanalyst.com/>
- Practical Analyst. <https://practicalanalyst.com/blog/>
- Practical Requirements Management. <http://rmblog.accompa.com/>
- Superior Business Analysis. <http://superiorbusinessanalysis.com/>
- The Ba Coach. <http://www.bacoach.com/>
- Create. <https://creately.com/blog/diagrams/business-analysis-models/>
- Pestle Analysis. <https://pestleanalysis.com/what-is-business-analysis/>
- Info Entrepreneurs. <https://www.infoentrepreneurs.org/en/guides/strategic-planning/>

#### **E. RELATED RESEARCH GUIDES**

- Newton Gresham Library. [https://shsulibraryguides.org/sb.php?subject\\_id=66025](https://shsulibraryguides.org/sb.php?subject_id=66025)
- University of Oregon. <https://researchguides.uoregon.edu/analytics>
- University of Washington in St. Louis. [https://libguides.wustl.edu/gis/business\\_analyst](https://libguides.wustl.edu/gis/business_analyst)
- Shapiro Library. <https://libguides.snhu.edu/c.php?g=1112743&p=8174425>
- Boston College Libraries. <https://libguides.bc.edu/datasets>
- Purdue University. <https://guides.lib.purdue.edu/businessanalytics>
- Iowa State University. <https://instr.iastate.libguides.com/BAMS>
- University of California San Diego. <https://ucsd.libguides.com/analytics>
- Vanderbilt University. <https://researchguides.library.vanderbilt.edu/strategy>
- Brandeis Library. <https://guides.library.brandeis.edu/business/Strategy>
- Brocke University Library. <https://researchguides.library.brocku.ca/c.php?g=99864&p=645843>
- The University of British Columbia. <https://guides.library.ubc.ca/businesscases/free>

#### **IV. TUTORIALS**

- Invensis. <https://www.invensislearning.com/blog/business-analysis-tutorial-a-comprehensive-guide-for-beginners/>
- Bridging the Gap. <https://www.bridging-the-gap.com/business-analysis-process/>
- Study.com. <https://study.com/academy/lesson/business-analysis-report-template-examples.html>
- Simpli Learn. <https://www.simplilearn.com/tutorials/business-analysis-tutorial>
- Software Testing Help. <https://www.softwaretestinghelp.com/business-analyst-tutorial-series/>
- Techcavass. <https://businessanalyst.techcavass.com/business-analysis-tutorial-for-non-it-professionals/>
- Slide Share. <https://www.slideshare.net/NamanVerma29/business-analysis-tutorial>
- Video-Index.com. <https://www.video-index.com/en/business-analysis/english/introduction-to-business-analysis-tutorial-business-analyst-training-for-beginners>
- Udemy. <https://www.udemy.com/course/introduction-to-strategic-analysis-2018/> ; <https://www.udemy.com/course/business-analysis-defined/>
- Tutorials Point. [https://www.tutorialspoint.com/business\\_analysis/business\\_analysis\\_tools\\_techniques.htm](https://www.tutorialspoint.com/business_analysis/business_analysis_tools_techniques.htm)
- Guru 99. <https://www.guru99.com/complete-business-analysis-process.html>
- Business Gateway. <https://www.bgateway.com/resources/strategic-planning-the-basics>

**Prepared by:**

**Mr. Marvin A. Milla**

Layout

[mamilla@letranbataan.edu.ph](mailto:mamilla@letranbataan.edu.ph)

**Ms. Maria Rosiel C. Ordenes**

Subject Librarian

[mrcordenes@letranbataan.edu.ph](mailto:mrcordenes@letranbataan.edu.ph)

**Asst. Prof. Norady Mercado Pere**

Chief Librarian

[ndmercado@letranbataan.edu.ph](mailto:ndmercado@letranbataan.edu.ph)

For more inquiries, kindly e-mail us at [library@letranbataan.edu.ph](mailto:library@letranbataan.edu.ph)