



Colegio de San Juan de Letran
Dominican Avenue, Abucay, Bataan
Library and Media Services

RESEARCH GUIDE: ENTREPRENEURIAL MANAGEMENT

TABLE OF CONTENTS

I. Scope Note

II. Search Aids

III. Information Resources

A. Library Resources

a. E-Journals

b. E-Theses

B. Open Access

a. Free E-Books

b. Free E-Journals

c. Free E-Theses

C. Professional Organizations

D. Other Related Web Portals

E. Related Research Guides

IV. Tutorials

RESEARCH GUIDES

ENTREPRENEURIAL MANAGEMENT

I. SCOPE NOTE

The practice of taking entrepreneurial knowledge and utilizing it for increasing the effectiveness of new business venturing as well as small- and medium-sized businesses.
news.gcase.org

II. SEARCH AIDS (BT: Broader Term, RT: Related Term, NT: Narrow Term)

BT:

- Management

RT:

- Entrepreneurship
- Entrepreneurial finance
- Social enterprise
- Business operations
- Retailing industry
- Marketing

NT:

- Budgeting
- Financial forecasting
- Strategic marketing
- Human resources
- Retail stores
- Sales
- Manufacturing
- Startups
- Small business

III. INFORMATION RESOURCES

A. LIBRARY RESOURCES

Note: For the appropriate access credentials, please contact the Letran Bataan Library

➤ E-JOURNALS

- Management Strategic Journal. <https://www.proquest.com/scholarly-journals/paradigm-entrepreneurship-entrepreneurial/docview/231119141/se-2?accountid=190548>
- European Economic Review. <https://www.proquest.com/scholarly-journals/dynamic-capabilities-entrepreneurial-management/docview/1793921749/se-2?accountid=190548>
- Nankai Business Review International. <http://dx.doi.org/10.1108/NBRI-03-2017-0011>
- Policy Studies Journal. <https://www.proquest.com/scholarly-journals/entrepreneurial-management-transformation/docview/210566299/se-2?accountid=190548>
- Problems and Perspectives in Management. [http://dx.doi.org/10.21511/ppm.18\(3\).2020.18](http://dx.doi.org/10.21511/ppm.18(3).2020.18)
- Small Business Economics. <http://dx.doi.org/10.1007/s11187-011-9386-8>
- South Asian Journal of Management. <https://www.proquest.com/scholarly-journals/entrepreneurial-management/docview/222682880/se-2?accountid=190548>
- International Entrepreneurship & Management Journal. https://search.proquest.com/central/publication/publications_326317
- International Journal of Entrepreneurial Behavior and Research. <https://search.proquest.com/central/docview/2108376923/AA64CED87B6E473FPQ/2>
- Journal of Small Business & Entrepreneurship. https://search.proquest.com/central/publication/publications_44621
- Journal of Applied Management & Entrepreneurship. https://search.proquest.com/central/publication/publications_25565
- Management Decision. https://search.proquest.com/central/publication/publications_37362

➤ E-THESES

- Clarke, Camelia L. (2019). A framework of organizational learning, entrepreneurial orientation, and external relational networks: A study of minority ethnic business performance (Order No. 27539517). Available from ProQuest Central. (2312892697). Retrieved from <https://www.proquest.com/dissertations-theses/framework-organizational-learning-entrepreneurial/docview/2312892697/se-2?accountid=190548>
- Kurfist, my. (2019). Building entrepreneurial self-efficacy (ESE): How undergraduate students make meaning of their entrepreneurial experiences (Order No. 13859754). Available from ProQuest Central. (2268994476). Retrieved from <https://www.proquest.com/dissertations-theses/building-entrepreneurial-self-efficacy-ese-how/docview/2268994476/se-2?accountid=190548>
- Gilliard, T. (2018). Entrepreneurial opportunities to develop strategies for small business success (Order No. 10790990). Available from ProQuest Central. (2033565953). Retrieved from <https://www.proquest.com/dissertations-theses/entrepreneurial-opportunities-develop-strategies/docview/2033565953/se-2?accountid=190548>
- Pan, Lingling (2018). Linguistic strategies of entrepreneurial firms and financial resource acquisition (Order No. 10788843). Available from ProQuest Central. (2035432694). Retrieved from <https://www.proquest.com/dissertations-theses/linguistic-strategies-entrepreneurial-firms/docview/2035432694/se-2?accountid=190548>

- Niles, Raymond C. (2018). Entrepreneurial discovery capital (Order No. 10812962). Available from ProQuest Central. (2071903968). Retrieved from <https://www.proquest.com/dissertations-theses/entrepreneurial-discovery-capital/docview/2071903968/se-2?accountid=190548>
- Kole, Mindy S. (2017). Management education's use of student-run businesses in preparing 21st century entrepreneurs: A multiple case study (Order No. 10250857). Available from ProQuest Central. (1868419191). Retrieved from <https://www.proquest.com/dissertations-theses/management-educations-use-student-run-businesses/docview/1868419191/se-2?accountid=190548>
- Brown, Linda V. (2017). How entrepreneurial founders of born global companies succeed: A case study (Order No. 10634251). Available from ProQuest Central. (1989663923). Retrieved from <https://www.proquest.com/dissertations-theses/how-entrepreneurial-founders-born-global/docview/1989663923/se-2?accountid=190548>
- Mair, J. (2001). Entrepreneurial behavior in a large traditional organization: Exploring nature, drivers, and performance implications (Order No. 3012849). Available from ProQuest Central. (238100905). Retrieved from <https://search.proquest.com/docview/238100905?accountid=190548>
- Hulsing, R. D. (2008). Leadership and entrepreneurial success: The relationship of leadership factors and economically successful entrepreneurial endeavors (Order No. 3345041). Available from ProQuest Central. (304314308). Retrieved from <https://search.proquest.com/docview/304314308?accountid=190548>
- Levell-Williams, Y. (2015). Entrepreneurial competencies of an economic and workforce development revenue-driven leader (Order No. 10042190). Available from ProQuest Central. (1775510066). Retrieved from <https://search.proquest.com/docview/1775510066?accountid=190548>
- Li, X. (2009). Entrepreneurial competencies as an entrepreneurial distinctive: An examination of the competency approach in defining entrepreneurs (Order No. 1478225). Available from ProQuest Central. (594897126). Retrieved from <https://search.proquest.com/docview/594897126?accountid=190548>
- Edwards, P. L. (2018). The leadership role of management accountants as it contributes to innovation and entrepreneurship in start-up businesses in Southern California (Order No. 10817122). Available from ProQuest Central. (2042400532). Retrieved from <https://search.proquest.com/docview/2042400532?accountid=190548>

B. OPEN ACCESS

➤ FREE E- BOOKS

- Clark, Dorie. (2017). Entrepreneurial You: Monetize your Expertise, Create Multiple Income Streams and Thrive. Massachusetts: Harvard Business Review. <https://www.pdfdrive.com/entrepreneurial-you-monetize-your-expertise-create-multiple-income-streams-and-thrive-e183886984.html>
- Cook, Christopher. (2017). The Entrepreneurial Project Manager. Florida: CRC Press. <https://www.pdfdrive.com/the-entrepreneurial-project-manager-e184141280.html>

- Longenecker, Justin G. (2012). Small Business Management: Launching & Growing Entrepreneurial Ventures, 7th ed. USA: Cengage Learning. <https://www.pdfdrive.com/small-business-management-launching-and-growing-entrepreneurial-ventures-17th-edition-e184596217.html>
- Coda, Vittorio. (2010). Entrepreneurial Values and Strategic Management: Essays in Management Theory. UK: Palgrave Macmillan. <https://www.pdfdrive.com/entrepreneurial-values-and-strategic-management-essays-in-management-theory-bocconi-on-management-series-e157023455.html>
- Canals, Jordi. (2015). Shaping Entrepreneurial Mindsets: Innovation and Entrepreneurship in Leadership Development. UK: Palgrave Macmillan. <https://www.pdfdrive.com/shaping-entrepreneurial-mindsets-innovation-and-entrepreneurship-in-leadership-development-e185801064.html>
- Deutsch, Donny. (2009). The Big Idea: How to Make your Entrepreneurial Dreams Come True, from the Aha Moment to your First Million. New York: Donny Deutsch Publications, LLC. <https://www.pdfdrive.com/the-big-idea-how-to-make-your-entrepreneurial-dreams-come-true-from-the-aha-moment-to-your-first-million-e156924286.html>
- Bhargava, Shivganesh. (2008). Entrepreneurial Management. India: Response Books. <https://www.pdfdrive.com/entrepreneurial-management-e185942135.html>
- Hisrich, Robert D. and Ramadani, Veland. (2017). Effective Entrepreneurial Management Strategy, Planning, Risk Management, and Organization. Switzerland: Springer. <https://www.pdfdrive.com/effective-entrepreneurial-management-strategy-planning-risk-management-and-organization-d179626182.html>
- Dinnar, Samuel and Susskind, Lawrence. (2019). Entrepreneurial Negotiation Understanding and Managing the Relationships that Determine Your Entrepreneurial Success. Switzerland: Palgrave Macmillan. <https://www.pdfdrive.com/entrepreneurialnegotiation-understanding-and-managing-the-relationships-that-determine-yourentrepreneurial-success-d187120655.html>
- Rogers, Steven. (2009). Entrepreneurial Finance: Finance and Business Strategies for the Serious Entrepreneur, 2nd edition. New York: McGraw Hill. <https://www.pdfdrive.com/entrepreneurial-finance-finance-and-business-strategiesfor-the-serious-entrepreneur-d156992396.html>
- Hess, Edward D. (2012). Grow to greatness: smart growth for entrepreneurial businesses. California: Stanford University Press. <https://www.pdfdrive.com/grow-to-greatnesssmart-growth-for-entrepreneurial-businesses-d175896603.html>
- Abor, Joshua Yindenaba. (2017). Entrepreneurial Finance for MSMEs A Managerial Approach for Developing Markets. Switzerland: Palgrave Macmillan. <https://www.pdfdrive.com/entrepreneurial-finance-for-msmes-a-managerial-approachfor-developing-markets-d158061583.html>

➤ FREE E-JOURNALS

- Procedia Computer Science. <https://doi.org/10.1016/j.procs.2020.09.050>
- Technological Forecasting and Social Change. <https://doi.org/10.1016/j.techfore.2020.120522>
- Procedia- Social and Behavioral Sciences. <https://doi.org/10.1016/j.sbspro.2016.11.045>

- Procedia Engineering. <https://doi.org/10.1016/j.proeng.2016.11.809>
- European Research on Management and Business Economics. <https://doi.org/10.1016/j.iedeen.2021.100152>
- Heliyon. <https://doi.org/10.1016/j.heliyon.2021.e07326>
- Journal of Business Venturing. <https://doi.org/10.1016/j.jbusvent.2021.106129>
- Research Policy. <https://doi.org/10.1016/j.respol.2021.104264>
- International Business Review. <https://doi.org/10.1016/j.ibusrev.2020.101725>
- Journal of Entrepreneurship, Management and Innovation. <https://www.jemi.edu.pl/>
- International Entrepreneurship & Management Journal. <https://www.springer.com/journal/11365>
- Entrepreneurship & Organization Management. <https://www.hilarispublisher.com/entrepreneurship-organization-management.html>

➤ FREE E-THESES

- Parmar, Akshit. (2021). Becoming Entrepreneurial: A Strategy for a Circular Built Environment. (Masters Thesis). Delft University of Technology. Retrieved from <http://resolver.tudelft.nl/uuid:7d861b90-dd0a-4ccf-ab4a-464268e938e7>
- Mbiru, JE. (2020). Developing an entrepreneurial project management model for social enterprise organisations. (Thesis). University of Tasmania. Retrieved from https://eprints.utas.edu.au/35132/1/Mbiru_whole_thesis.pdf
- Sheng, Miaolin. (2020). Improving Student Entrepreneurial Readiness Programs through Design Management. (Masters Thesis). Savannah College of Art and Design. Retrieved from <http://ecollections.scad.edu/iii/cpro/DigitalItemViewPage.external?sp=1005259>
- Digan, Shaun P. (2019). Balancing exploration, exploitation, and efficiency : a framework of entrepreneurial learning. (Doctoral Dissertation). University of Louisville. Retrieved from <https://ir.library.louisville.edu/etd/3232>
- Wardhani, Arie R. (2018). The role of social capital and entrepreneurial orientation in innovation capability. (Doctoral Dissertation). University of Strathclyde. Retrieved from http://digitool.lib.strath.ac.uk:80/R/?func=dbin-jump-full&object_id=31035
- Giuca, Vincent. (2017). The changing role of the entrepreneurial founder in emerging fast-growth firms: a conceptual model. (Thesis). Monash University. Retrieved from <http://hdl.handle.net/10.4225/03/58a65e5316c95>
- Pret, Tobias. (2017). The influence of contexts on entrepreneurial practices : a qualitative study. (Doctoral Dissertation). University of Strathclyde. Retrieved from http://digitool.lib.strath.ac.uk:80/R/?func=dbin-jump-full&object_id=28630
- Boateng, E. (2019). The impact of management and entrepreneurship education on entrepreneurial activities of university graduates in Ghana. (Thesis). Kwame Nkrumah University of Science and Technology. Retrieved from http://129.122.16.11/bitstream/123456789/11681/1/Boateng_thesis.pdf
- Hagert, S. (2017). Sailing through storms : A practical exhibition of entrepreneurial leadership methods. (Thesis). Umeå University. Retrieved from <http://urn.kb.se/resolve?urn=urn:nbn:se:umu:diva-136021>
- Khota, I. A. (2012). Managerial aspects for the engineering entrepreneur. (Thesis). University of Johannesburg. Retrieved from <http://hdl.handle.net/10210/5555>

- Chandra Bayan, M. (2014). Perceived entrepreneurial ability and the quality and quantity of entrepreneurial activities. (Thesis). Universitat Autònoma de Barcelona. Retrieved from https://www.lareferencia.info/vufind/Record/ES_005411f982f0da0c2afe1cd11b20123a
- Spies, J. S. (2014). An assessment of the entrepreneurial orientation of a vehicle management and sales company / *Johan Stefan Spies*. (Thesis). North-West University. Retrieved from <http://hdl.handle.net/10394/15570>

C. PROFESSIONAL ORGANIZATIONS

- National Entrepreneur Association. <https://www.nationalentrepreneurs.org/>
- Africa Association of Entrepreneurs. <https://aaeffrica.org/home/>
- Association of Military Spouse Entrepreneurs. <https://amseagency.com/>
- Forum for Women Entrepreneur. <https://www.theforum.ca/>
- The Collegiate Entrepreneur's Organization. <https://www.c-e-o.org/default.aspx>
- The United States Association for Small Business and Entrepreneurship. <https://www.usasbe.org/>
- Youth Entrepreneurs. <https://www.youthentrepreneurs.org/>
- Entrepreneur's Organization. <https://www.eonetwork.org/>
- Young Entrepreneur Council. <https://yec.co/>
- Start Up Grind. <https://www.startupgrind.com/>
- United States Association Small Business and Entrepreneurship. <https://www.usasbe.org/?>
- The Entrepreneur's Club. <http://www.tecglobal.org/>

D. OTHER RELATED WEB PORTALS

- For Entrepreneurs. <https://www.forentrepreneurs.com/>
- Entrepreneur Asia Pacific. <https://www.entrepreneur.com/>
- Noobpreneur. <https://www.noobpreneur.com/>
- The Economist. <https://www.economist.com/>
- Forbes. <https://www.forbes.com/entrepreneurs/?sh=10d5501e3035>
- All Business. <https://www.allbusiness.com/>
- Business Insider. <https://www.businessinsider.com/>
- IT Open Courseware. <https://ocw.mit.edu/courses/entrepreneurship/>
- My Own Business Institute. <https://www.scu.edu/mobi/>
- Hub spot Academy. <https://academy.hubspot.com/>
- Open Culture. http://www.openculture.com/business_free_courses
- Alison. <https://alison.com/>

E. RELATED RESEARCH GUIDES

- University at Buffalo Libraries. <https://research.lib.buffalo.edu/business-management/entrepreneurship>
- Yale University Library. <https://guides.library.yale.edu/entrepreneurship>
- The University of British Columbia. <https://guides.library.ubc.ca/entrepreneurship>

- SMU Libraries. <https://buslibguides.smu.edu/entrepreneurship>
- Duke University Libraries. <https://guides.library.duke.edu/business/entrepreneur>
- University of Toronto Libraries. <https://guides.library.utoronto.ca/entrepreneurship>
- Saint Mary's University. <https://libguides.smu.ca/entrepreneurship>
- Washington State University. <https://libguides.libraries.wsu.edu/entrepreneurship>
- IOWA State University. <https://instr.iastate.libguides.com/entrepreneur>
- University of Michigan Library. <https://guides.lib.umich.edu/entrepreneurship>
- University South California. <https://libguides.usc.edu/entrepreneur>
- Rowan University. <https://libguides.rowan.edu/management>

IV. TUTORIALS

- W3 School. <https://www.w3schools.in/category/entrepreneurship/>
- MIT Open Courseware. <https://ocw.mit.edu/courses/sloan-school-of-management/15-390-new-enterprises-spring-2013/video-tutorials/lecture-1/>
- Udemy. <https://www.udemy.com/course/tcstraining/>
- Business Training Media. <https://www.businesstrainingmedia.com/entrepreneurship.php>
- Linked In Learning. <https://www.linkedin.com/learning/topics/entrepreneurship>
- Envato Tuts+. <https://business.tutsplus.com/categories/entrepreneurship>
- Entrepreneurship- What, Why & How?. https://www.youtube.com/watch?v=vuS_3YrkHB0
- Social Media Help 4 U. <https://socialmediahelp4u.com/entrepreneur-round-up-podcasts-social-media-tutorials-and-more/>
- Tutorials Point. <http://www.tecgloba.org/>
- Free Video Lectures. <https://freevideolectures.com/subject/entrepreneurship/>
- Coursera. <https://www.coursera.org/browse/business/entrepreneurship>
- EDX. <https://www.edx.org/learn/entrepreneurship>

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